



Napolitan News Service Survey
of 1,000 Registered Voters
Conducted December 27-28, 2024

1 When the New Year arrives at midnight on December 31, will you be awake?*

- 59% Yes
- 23% No
- 19% Not sure

Total			
	Yes	No	Net
December 26-27, 2024	59%	23%	+36
December 13-15, 2022	66%	16%	+50

Source: RMG Research, Inc.

2a [Among all voters] Where will you be at midnight?*

- 41% Not asked, will not be awake
- 40% At my own home
- 8% New Year's party
- 6% Home of a family member
- 1% Restaurant or bar
- 4% Somewhere else



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2b [Among those who say they will be awake] Where will you be at midnight?*

- 68% At my own home
- 14% New Year's party
- 11% Home of a family member
- 1% Restaurant or bar
- 6% Somewhere else

Total					
	At my own home	New Year's party	Home of family	Restaurant or bar	Somewhere else
December 26-27, 2024	68%	14%	11%	1%	6%
December 13-15, 2022	72%	15%	12%	2%	-

Source: RMG Research, Inc.



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3 [ask everyone] Please let me know which of the following you will do at some point on December 31?*

Total		
	December 16-17, 2024	December 13-15, 2022
Have dinner with family and friends	54%	61%
Say a prayer	43%	47%
Have a beer or alcoholic beverage	43%	51%
Watch the ball drop at Times Square	38%	49%
Watch football	31%	24%
Dance	17%	61%
None of the above	7%	-

Source: RMG Research, Inc.

4 In terms of your own personal life, how would you rate this past year, 2024?*

- 2% The best year ever
- 12% Excellent
- 35% Good
- 28% Fair
- 21% Poor
- 1% Not sure



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5 Okay...Looking ahead to next year, do you expect 2025 to be better, worse, or about the same as this past year?*

22%	Much better
40%	Somewhat better
9%	Somewhat worse
7%	Much worse
15%	About the same
6%	Not sure

6 Did you or any of your relatives or close friends get married this past year?*

23%	Yes
75%	No
2%	Not sure

7 Did you or any of your relatives or close friends have children this past year?*

32%	Yes
66%	No
2%	Not sure

8 Did any of your relatives or close friends die this past year?*

46%	Yes
52%	No
2%	Not sure



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9 In terms of your own personal finances, are you better off or worse off than you were a year ago?*

9%	Much better off
22%	Somewhat better off
25%	Somewhat worse off
14%	Much worse off
26%	About the same
3%	Not sure

10 Looking ahead to a year from now, will your own personal finances be better, worse, or about the same?*

17%	Much better
32%	Somewhat better
12%	Somewhat worse
5%	Much worse
27%	About the same
8%	Not sure



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11* Will you make any New Year's resolutions?

- 39% Yes
- 47% No
- 13% Not sure

Total			
	Yes	No	Net
December 26-27, 2024	39%	47%	-8
December 13-15, 2022	37%	48%	-11

Source: RMG Research, Inc.

12a* [Among all voters] In just a few words, what will your resolutions be?

- 61% Not asked, did not say yes
- 16% Get healthier
- 8% Make or save more money
- 3% Become better
- 2% Enjoy life more
- 1% Work on relationships
- 4% Other
- 3% No answer



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12b [Among those who say yes] In just a few words, what will your resolutions be?*

42%	Get healthier
21%	Make or save more money
9%	Become better
6%	Enjoy life more
4%	Work on relationships
11%	Other
8%	No answer

Methodology

This survey of 1,000 Registered Voters was conducted online by Scott Rasmussen on December 27-28, 2024. Field work for the survey was conducted by RMG Research, Inc. Certain quotas were applied, and the sample was lightly weighted by geography, gender, age, race, education, internet usage, and political party to reasonably reflect the nation's population of Registered Voters. Other variables were reviewed to ensure that the final sample is representative of that population.

The margin of sampling error for the full sample is +/- 3.1 percentage points.

This survey was paid for by Napolitan News Service as part of the service provided for our Gold Circle Members.

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