



Napolitan News Service Survey
of 1,000 Registered Voters
Conducted February 10-11, 2025

1 Will you do anything to celebrate Valentine's Day this year?*

45%	Yes
40%	No
15%	Not sure

2 [Among all voters] To celebrate Valentine's Day, which of the following will you do?*

23%	Go out to dinner
16%	Buy chocolates
15%	Send flowers
13%	Send a card
12%	Give some other gift
4%	Take a trip
3%	Something else
1%	Not sure

3 [Among all voters] About how much do you expect to spend on Valentine's Day this year?*

56%	Less than \$50
21%	\$50-\$100
15%	\$100-\$250
5%	\$250-\$500
3%	More than \$500



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Methodology

This survey of 1,000 Registered Voters was conducted online by Scott Rasmussen on February 10-11, 2025. Field work for the survey was conducted by RMG Research, Inc. Certain quotas were applied, and the sample was lightly weighted by geography, gender, age, race, education, internet usage, and political party to reasonably reflect the nation's population of Registered Voters. Other variables were reviewed to ensure that the final sample is representative of that population.

The margin of sampling error for the full sample is +/- 3.1 percentage points.

This survey was paid for by Napolitan News Service as part of the service provided for our Gold Circle Members.