

Napolitan News Service Survey of 1,000 Registered Voters

Conducted March 26-27, 2025

1* How closely have you followed the NCAA Men's Basketball tournament known as March Madness?

- 15% Very closely
- 20% Somewhat closely
- 22% Not very closely
- 44% Not at all closely
- 0% Not sure

2* Okay, how closely have you followed the NCAA Women's Basketball tournament?

- 9% Very closely
- 15% Somewhat closely
- 21% Not very closely
- 55% Not at all closely
- 1% Not sure

3* What is your favorite sports championship to watch?

- 12% I don't really follow sports
- 48% Super Bowl
- 12% World Series
- 5% March Madness
- 4% Stanley Cup
- 9% NBA Championship
- 8% None of the Above
- 1% Not sure

Conducted by RMG Research, Inc. March 26-27, 2025 Margin of Sampling Error: +/- 3.1 percentage points



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4* Did you play sports growing up?

- 71% Yes
- 28% No
- 0% Not sure

5a* [Among all voters] Would you consider your bracket busted?

- 66% Not asked, not watching the Men's Tournament
- 13% Yes
- 10% No
- 11% Did not fill out a bracket
- 1% Not sure

5b* [Among those who have watched the Men's Tournament] Would you consider your bracket busted?

- 38% Yes
- 28% No
- 31% Did not fill out a bracket
- 3% Not sure



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Methodology

This survey of 1,000 Registered Voters was conducted online by Scott Rasmussen on March 26-27, 2025. Field work for the survey was conducted by RMG Research, Inc. Certain quotas were applied, and the sample was lightly weighted by geography, gender, age, race, education, internet usage, and political party to reasonably reflect the nation's population of Registered Voters. Other variables were reviewed to ensure that the final sample is representative of that population.

The margin of sampling error for the full sample is +/- 3.1 percentage points.

This survey was paid for by Napolitan News Service as part of the service provided for our Gold Circle Members.