



Napolitan News Service Survey
of 1,000 Registered Voters
Conducted April 9-10, 2025

1 In terms of your daily life, how important is your faith or religion?*

41% Very important
29% Somewhat important
13% Not very important
16% Not at all important
1% Not sure

Total			
	Very/ Somewhat important	Not very/ Not at all important	Net
April 9-10, 2025	70%	29%	+41
December 11-12, 2024	74%	25%	+49
October 9, 2024	72%	26%	+46
March 20-21, 2024	76%	22%	+54
March 30-31, 2023	71%	27%	+44
April 5-6, 2022	76%	23%	+53
Source: Napolitan News Service			

Conducted by RMG Research, Inc. April 9-10, 2025
Margin of Sampling Error: +/- 3.1 percentage points



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2 Okay... in a typical week, how often do you read the Bible?*

12% Every day or nearly every day
14% Several times a week
11% About once a week
13% Less than once a week
48% Rarely or never
2% Not sure

Total					
	Every day/nearly every day	Several times a week	About once a week	Less than once a week	Rarely or never
April 9-10, 2025	12%	14%	11%	13%	48%
March 20-21, 2024	13%	12%	11%	14%	49%
March 30-31, 2023	10%	16%	12%	16%	44%
April 5-6, 2022	11%	13%	10%	11%	53%
Source: Napolitan News Service					

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3 In a typical week, how often do you pray?*

35% Every day or nearly every day
20% Several times a week
12% About once a week
11% Less than once a week
22% Rarely or never
1% Not sure

Total					
	Every day/nearly every day	Several times a week	About once a week	Less than once a week	Rarely or never
April 9-10, 2025	35%	20%	12%	11%	22%
March 20-21, 2024	45%	21%	7%	6%	18%
March 30-31, 2023	42%	20%	9%	7%	20%
April 5-6, 2022	43%	17%	11%	8%	20%
Source: Napolitan News Service					

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4 Generally speaking, how often do you attend church, synagogue, or other religious services?*

9% More than once a week
19% Once a week
16% A couple of times a month
8% Once a month
48% Rarely or never
0% Not sure

Total					
	More than once a week	Once a week	A couple of times a month	Once a month	Rarely or never
April 9-10, 2025	9%	19%	16%	8%	48%
December 11-12, 2024	6%	24%	12%	7%	50%
October 9, 2024	8%	22%	10%	7%	52%
March 20-21, 2024	9%	23%	12%	6%	49%
March 30-31, 2023	8%	23%	12%	8%	48%
April 5-6, 2022	11%	13%	10%	11%	53%
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5a* [Among all voters] Have you had a transformational experience in which you accepted Jesus into your heart?

33% Not asked, not Christian
41% Yes
21% No
6% Not sure

Total				
	Not asked, not Christian	Yes	No	Net
April 9-10, 2025	33%	41%	21%	+20
December 11-12, 2024	31%	44%	19%	+25
Source: Napolitan News Service				

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5b [Among those who say Evangelical Christian, Bible-believing Christian, Protestant, or Catholic] Have you had a transformational experience in which you accepted Jesus into your heart?*

60% Yes
31% No
9% Not sure

Total			
	Yes	No	Net
April 9-10, 2025	60%	31%	+29
December 11-12, 2024	64%	28%	+36
March 20-21, 2024	63%	26%	+37
Source: Napolitan News Service			

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6a* [Among all voters] In terms of your own daily life, how important are each of the following?

Total	
	Very important
Sharing the good news of Jesus Christ	31%
Relying upon the Bible to guide your personal decisions and actions	33%
Speaking up for the marginalized people of the world	30%
Source: Napolitan News Service	

Sharing the good news of Jesus Christ

33%	Not asked, not Christian
31%	Very important
20%	Somewhat important
8%	Not very important
5%	Not at all important
3%	Not sure

Relying upon the Bible to guide your personal decisions and actions

33%	Not asked, not Christian
33%	Very important
21%	Somewhat important
7%	Not very important
4%	Not at all important
3%	Not sure



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6a* [Among all voters] In terms of your own daily life, how important are each of the following?

Speaking up for the marginalized people of the world

33%	Not asked, not Christian
30%	Very important
22%	Somewhat important
8%	Not very important
3%	Not at all important
5%	Not sure

6b* [Among those who are Christian] In terms of your own daily life, how important are each of the following?

Total	
	Very important
Sharing the good news of Jesus Christ	46%
Relying upon the Bible to guide your personal decisions and actions	49%
Speaking up for the marginalized people of the world	44%
Source: Napolitan News Service	

Sharing the good news of Jesus Christ

46%	Very important
30%	Somewhat important
12%	Not very important
7%	Not at all important
5%	Not sure

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6b [Among those who are Christian] In terms of your own daily life, how important are each of the following?*

Relying upon the Bible to guide your personal decisions and actions

49%	Very important
31%	Somewhat important
10%	Not very important
6%	Not at all important
4%	Not sure

Speaking up for the marginalized people of the world

44%	Very important
33%	Somewhat important
12%	Not very important
5%	Not at all important
7%	Not sure

7a The Bebbington Quadrilateral is defined as the intersection of those who define themselves as a Christian, have had a transformational experience of Jesus, say it is very or somewhat important to share the good news of Jesus, very or somewhat important to speak up for the marginalized, and very or somewhat important to rely upon the Bible to guide personal decisions and actions. This survey found three groups: those who do not claim to be Christians, Christians who reside within the definition of the Bebbington Quadrilateral, and Christians who do not reside within the definition of the Bebbington Quadrilateral. The breakdown is as follows:*

33%	Do not claim to be Christian
34%	Bebbington Quadrilateral Christian
34%	Christian not within Bebbington Quadrilateral



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7b The breakdown among only those who identify themselves as Christians is:*

- 50% Bebbington Quadrilateral Christian
- 50% Christian not within Bebbington Quadrilateral

8 On a different topic... Do you have a favorable or an unfavorable opinion of Bible Believing Christians?*

- 39% Very favorable
- 28% Somewhat favorable
- 13% Somewhat unfavorable
- 9% Very unfavorable
- 12% Not sure

Total			
	Favorable	Unfavorable	Net
April 9-10, 2025	67%	22%	+45
July 26-28, 2022	64%	24%	+40
Source: Napolitan News Service			



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9 Do faith and religion play too big a role in American politics or too small a role?*

33% Too big
46% Too small
21% Not sure

Total			
	Too big	Too small	Net
April 9-10, 2025	33%	46%	-13
July 26-28, 2022	37%	43%	-6
Source: Napolitan News Service			

10 Would the country be better or worse if Bible Believing Christians lived out their faith in daily life?*

38% Much better
29% Somewhat better
7% Somewhat worse
7% Much worse
19% Not sure

Total			
	Better	Worse	Net
April 9-10, 2025	67%	14%	+53
July 26-28, 2022	64%	17%	+47
Source: Napolitan News Service			

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11a [Among all voters] Do you have any close friends who do NOT attend church on a regular basis?*

33%	Not asked, not Christian
54%	Yes
9%	No
4%	Not sure

11b [Among those who are Christian] Do you have any close friends who do NOT attend church on a regular basis?*

81%	Yes
14%	No
5%	Not sure

12a [Among all voters] Do you have any close friends who are Bible Believing Christians?*

67%	Not asked, answered as Christian
19%	Yes
10%	No
4%	Not sure

12b [Among those who are Jewish, Muslim, Atheist, or None of the above] Do you have any close friends who are Bible Believing Christians?*

59%	Yes
30%	No
11%	Not sure

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Methodology

This survey of 1,000 Registered Voters was conducted online by Scott Rasmussen on April 9-10, 2025. Field work for the survey was conducted by RMG Research, Inc. Certain quotas were applied, and the sample was lightly weighted by geography, gender, age, race, education, internet usage, and political party to reasonably reflect the nation's population of Registered Voters. Other variables were reviewed to ensure that the final sample is representative of that population.

The margin of sampling error for the full sample is +/- 3.1 percentage points.

This survey was paid for by Napolitan News Service as part of the service provided for our Gold Circle Members.