



Napolitan News Service Survey
of 1,000 Registered Voters
Conducted May 7-8, 2025

1 If a government law forced you to violate the teachings and values of your faith, which would you be more likely to follow?*

59% The teachings and values of my faith
24% The law
18% Not sure

2 How important are each of the following to your personal identity?*

Total	
	Very important
Family	78%
Friends	53%
Faith or religion	50%
Music	34%
Home town	33%
Race or ethnic background	30%
Political party or ideology	23%
Favorite sports team	19%
College you attended	17%
Source: Napolitan News Service	

Conducted by RMG Research, Inc. May 7-8, 2025
Margin of Sampling Error: +/- 3.1 percentage points



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2 How important are each of the following to your personal identity?*

Family

78%	Very important
16%	Somewhat important
3%	Not very important
3%	Not at all important
0%	Not sure

Friends

53%	Very important
37%	Somewhat important
6%	Not very important
2%	Not at all important
1%	Not sure

Faith or religion

50%	Very important
24%	Somewhat important
10%	Not very important
14%	Not at all important
1%	Not sure



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2 How important are each of the following to your personal identity?*

Music

34%	Very important
41%	Somewhat important
16%	Not very important
9%	Not at all important
0%	Not sure

Home town

33%	Very important
36%	Somewhat important
20%	Not very important
11%	Not at all important
0%	Not sure

Race or ethnic background

30%	Very important
32%	Somewhat important
21%	Not very important
15%	Not at all important
1%	Not sure



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2 How important are each of the following to your personal identity?*

Political party or ideology

23%	Very important
40%	Somewhat important
23%	Not very important
12%	Not at all important
2%	Not sure

Favorite sports team

19%	Very important
28%	Somewhat important
22%	Not very important
29%	Not at all important
1%	Not sure

College you attended

17%	Very important
26%	Somewhat important
25%	Not very important
29%	Not at all important
4%	Not sure



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Methodology

This survey of 1,000 Registered Voters was conducted online by Scott Rasmussen on May 7-8, 2025. Field work for the survey was conducted by RMG Research, Inc. Certain quotas were applied, and the sample was lightly weighted by geography, gender, age, race, education, internet usage, and political party to reasonably reflect the nation's population of Registered Voters. Other variables were reviewed to ensure that the final sample is representative of that population.

The margin of sampling error for the full sample is +/- 3.1 percentage points.

This survey was paid for by Napolitan News Service as part of the service provided for our Gold Circle Members.