



Napolitan News Service Survey
of 1,000 Registered Voters
Conducted May 19-20, 2025

1 Is Memorial Day one of our nation's most important holidays, least important, or somewhere in between?*

44%	Most important
10%	Least important
42%	Somewhere in between
4%	Not sure

2 Will you do anything special to commemorate Memorial Day this year?*

40%	Yes
44%	No
16%	Not sure

3a [Among all voters] Which of the following will you do to commemorate Memorial Day?*

28%	Spend time with family and friends
22%	Grill or barbeque at home
14%	Attend a parade or speech commemorating Memorial Day
8%	Go to the beach or lake
3%	Something else



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3b [Among those who will do something special to celebrate] Which of the following will you do to commemorate Memorial Day?*

- 69% Spend time with family and friends
- 53% Grill or barbeque at home
- 34% Attend a parade or speech commemorating Memorial Day
- 20% Go to the beach or lake
- 9% Something else

Methodology

This survey of 1,000 Registered Voters was conducted online by Scott Rasmussen on May 19-20, 2025. Field work for the survey was conducted by RMG Research, Inc. Certain quotas were applied, and the sample was lightly weighted by geography, gender, age, race, education, internet usage, and political party to reasonably reflect the nation's population of Registered Voters. Other variables were reviewed to ensure that the final sample is representative of that population.

The margin of sampling error for the full sample is +/- 3.1 percentage points.

This survey was paid for by Napolitan News Service as part of the service provided for our Gold Circle Members.

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