



Napolitan News Service Survey
of 800 Registered Voters in Wisconsin
Conducted June 18-23, 2025

1 Please tell me if you approve or disapprove of how each of the following individuals is doing his job?*

Total			
	Approve	Disapprove	Net
Governor Evers	56%	39%	+17
Secretary of State Sarah Godlewski	32%	18%	+14
Attorney General Josh Kaul	33%	24%	+9
Brett Favre	42%	40%	+2
President Trump	46%	54%	-8
Aaron Rodgers	37%	48%	-11
Source: Napolitan News Service			

Conducted by RMG Research, Inc. June 18-23, 2025
Margin of Sampling Error: +/- 3.5 percentage points



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1 Please tell me if you approve or disapprove of how each of the following individuals is doing his job?*

Governor Evers

27% Strongly approve
29% Somewhat approve
13% Somewhat disapprove
26% Strongly disapprove
3% Never heard of him or her
2% Not sure

Total			
	Approve	Disapprove	Net
June 13-23, 2025	56%	39%	+17
April 9-14, 2025	52%	44%	+8
February 25-28, 2025	51%	46%	+5
January 17-21, 2025	54%	40%	+14
October 10-16, 2024	48%	47%	+1
June 20-26, 2024	52%	44%	+8
Source: Napolitan News Service			

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1 Please tell me if you approve or disapprove of how each of the following individuals is doing his or her job?*

Secretary of State Sarah Godlewski

10%	Strongly approve
22%	Somewhat approve
8%	Somewhat disapprove
10%	Strongly disapprove
23%	Never heard of him or her
27%	Not sure

Attorney General Josh Kaul

12%	Strongly approve
21%	Somewhat approve
11%	Somewhat disapprove
13%	Strongly disapprove
20%	Never heard of him or her
23%	Not sure

Brett Favre

14%	Strongly approve
28%	Somewhat approve
22%	Somewhat disapprove
18%	Strongly disapprove
3%	Never heard of him or her
15%	Not sure

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1 Please tell me if you approve or disapprove of how each of the following individuals is doing his job?*

Aaron Rodgers

13% Strongly approve
24% Somewhat approve
24% Somewhat disapprove
24% Strongly disapprove
2% Never heard of him or her
12% Not sure

President Trump

25% Strongly approve
21% Somewhat approve
9% Somewhat disapprove
45% Strongly disapprove
0% Never heard of him or her
0% Not sure

Total			
	Approve	Disapprove	Net
June 13-23, 2025	46%	54%	-8
April 8-14, 2025	47%	53%	-6
February 25-28, 2025	51%	47%	+4
January 17-21, 2025	48%	49%	-1
Source: Napolitan News Service			

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2 What has the most influence on your view of elected officials?*

55%	Policy positions
24%	News reports
10%	Social media
8%	Opinions of friends and family
3%	Not sure

3 Next year, Governor Evers's second term will be over. Would you rather see him run for a third term or have a new Democratic candidate?*

42%	See him run for a third term
39%	Have a new Democratic candidate
19%	Not sure



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4* Do you approve or disapprove of the way Governor Evers is handling each of the following issues?

Total			
	Approve	Disapprove	Net
The State of Wisconsin budget	60%	36%	+24
K-12 Education	61%	33%	+28
Wisconsin's economy	59%	37%	+22
Access to abortion	52%	38%	+14
State government spending	55%	42%	+13
Immigration	48%	41%	+7
Source: Napolitan News Service			

The State of Wisconsin budget

24% Strongly approve
36% Somewhat approve
15% Somewhat disapprove
21% Strongly disapprove
4% Not sure

K-12 Education

29% Strongly approve
32% Somewhat approve
13% Somewhat disapprove
20% Strongly disapprove
6% Not sure

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4 Do you approve or disapprove of the way Governor Evers is handling each of the following issues?*

Wisconsin's economy

26%	Strongly approve
33%	Somewhat approve
16%	Somewhat disapprove
21%	Strongly disapprove
3%	Not sure

Access to abortion

30%	Strongly approve
22%	Somewhat approve
13%	Somewhat disapprove
25%	Strongly disapprove
10%	Not sure

State government spending

23%	Strongly approve
32%	Somewhat approve
19%	Somewhat disapprove
23%	Strongly disapprove
4%	Not sure

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4 Do you approve or disapprove of the way Governor Evers is handling each of the following issues?*

Immigration

23%	Strongly approve
25%	Somewhat approve
13%	Somewhat disapprove
28%	Strongly disapprove
11%	Not sure

5 What would you consider to be Governor Evers's greatest accomplishment as governor?*

25%	Increased funding for K-12 education
22%	Standing up against President Trump
17%	Signing Republican passed tax cuts into law
8%	Shared revenue reforms for local government
7%	Access to abortion
21%	Not sure



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6 In terms of how you vote, how important are each of the following issues?*

Total	
	Very important
Economy	74%
Healthcare	72%
Inflation	68%
Personal finances	56%
Education	53%
Immigration	50%
Abortion	43%
Biological males competing in girls' sports	32%
Source: Napolitan News Service	

Economy

74%	Very important
23%	Somewhat important
2%	Not very important
1%	Not at all important
0%	Not sure



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6 In terms of how you vote, how important are each of the following issues?*

Healthcare

72%	Very important
21%	Somewhat important
5%	Not very important
1%	Not at all important
0%	Not sure

Inflation

68%	Very important
26%	Somewhat important
4%	Not very important
1%	Not at all important
1%	Not sure

Personal finances

56%	Very important
35%	Somewhat important
6%	Not very important
2%	Not at all important
1%	Not sure



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6 In terms of how you vote, how important are each of the following issues?*

Immigration

50%	Very important
35%	Somewhat important
10%	Not very important
4%	Not at all important
0%	Not sure

Education

53%	Very important
33%	Somewhat important
9%	Not very important
4%	Not at all important
1%	Not sure

Abortion

43%	Very important
32%	Somewhat important
13%	Not very important
10%	Not at all important
2%	Not sure



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6 In terms of how you vote, how important are each of the following issues?*

Biological males competing in girls' sports

32%	Very important
21%	Somewhat important
17%	Not very important
24%	Not at all important
6%	Not sure

7 Which of the following has the greatest impact on your family?*

38%	Economy
22%	Inflation
18%	Personal finances
14%	Healthcare
3%	Immigration
3%	Education
1%	Abortion
0%	Biological males competing in girls' sports



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8 State lawmakers and Governor Evers are currently working on the next state budget. What is the most important issue for the next state budget to address?*

29%	Wasteful state spending
22%	Healthcare
14%	Taxes
14%	Schools
8%	Welfare and unemployment programs
6%	Roads
4%	Childcare
3%	Something else
2%	Not sure

9 Currently, kids can be kept in foster care and away from their birth parents if the birth parents owe child support. If birth parents have done everything else necessary to regain custody of their children except that they still owe money, should the children and parents be reunited?*

73%	Yes
9%	No
18%	Not sure



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10 Some children in foster care receive federal social security benefits, which is taken by the state and used to fund foster care. A proposal has been made to let foster children keep the money in trust funds that would be available to them when they turn 18. Should that money be kept in trust funds and made available to the children when they turn 18, or be taken by the state?*

- 64% The money should be kept in trust funds and made available to the children when they turn 18
- 23% It should be taken by the state to pay for foster care
- 13% Not sure

11 Which of the following is currently the biggest concern for you and your family?*

- 46% Costs of things my family needs
- 22% The America in which my children are growing up
- 16% Cost of healthcare
- 10% Affording a home
- 4% Preparing my children for adulthood
- 2% Not sure



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12 Many people are concerned about healthcare. What about healthcare most concerns people you know?*

- 7% It is not a concern, the healthcare system is affordable and accessible
- 35% The high cost of healthcare services
- 24% The high cost of health insurance
- 13% Payments or services denied by insurance companies
- 8% A shortage of doctors and nurses
- 5% Lack of transparency in healthcare charges
- 4% Low quality healthcare services
- 3% Something else
- 2% Not sure

13 Many people are also concerned about housing. What about housing most concerns people you know?*

- 8% It is not a concern, housing is affordable and accessible
- 41% The high cost of home ownership
- 32% The high cost of renting an apartment
- 11% A shortage of available housing
- 4% The low quality of available housing
- 2% Something else
- 2% Not sure



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14 Some people are concerned about the K-12 education system. What is your biggest concern with Wisconsin's K-12 education system?*

- 20% I have no major concerns
- 16% Wisconsin's K-12 schools do not prepare students well for college and the workplace
- 15% Wisconsin underfunds K-12 schools
- 14% Wisconsin K-12 education needs school choice for every family, regardless of income
- 10% Wisconsin's K-12 schools need more and better teachers
- 8% Wisconsin's K-12 schools teach inappropriate content to children
- 7% Wisconsin's K-12 schools are threatened by charter and choice schools
- 2% Something else
- 7% Not sure

15 Other people are concerned about the availability of a good paying job. What about the job market most concerns people you know?*

- 15% It is not a concern, higher pay and quality jobs are available
- 42% A good paying job is hard to find
- 21% People do not have the proper training for good paying jobs
- 13% Too many jobs were sent overseas as a result of free trade agreements
- 3% Something else
- 6% Not sure



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16 Child care is a concern to many. What is the biggest issue with child care currently?*

- | | |
|-----|---|
| 55% | The high cost of child care for families |
| 10% | Child care teachers are not paid enough |
| 8% | Not enough child care providers |
| 7% | Low quality child care |
| 6% | Too many government regulations in child care |
| 3% | Something else |
| 10% | Not sure |

17 Have you and your family already achieved the American dream, are you on your way to achieving it, or do you face challenges that mean you may never achieve it?*

- | | |
|-----|-------------------------|
| 28% | We have achieved it |
| 29% | We are on our way |
| 36% | We may never achieve it |
| 7% | Not sure |



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18a [Among all voters] What is the most important obstacle making it difficult for you to achieve the American dream?*

64%	Not asked, did not say they may never achieve the American dream
15%	Inflation increasing the costs of things my family needs
7%	Affordable housing
6%	Good paying jobs
4%	Affordable healthcare
1%	Mental health
0%	State and local taxes
0%	Crime and public safety
0%	Abortion policies and access
0%	K-12 schools preparing students for success after graduation
0%	Affordable childcare
2%	Something else

18b [Among those who say they may never achieve it] What is the most important obstacle making it difficult for you to achieve the American dream?*

42%	Inflation increasing the costs of things my family needs
18%	Affordable housing
17%	Good paying jobs
12%	Affordable healthcare
2%	Mental health
1%	State and local taxes
1%	Crime and public safety
1%	Abortion policies and access
0%	K-12 schools preparing students for success after graduation
0%	Affordable childcare
5%	Something else

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19a [Among all voters] Some people struggle to achieve the American dream. What is the most important obstacle making it difficult for people to achieve the American dream?*

36%	Not asked, say they may never achieve the American dream
21%	Inflation increasing the costs of things my family needs
12%	Affordable housing
11%	Good paying jobs
7%	Affordable healthcare
3%	K-12 schools preparing students for success after graduation
2%	Affordable childcare
2%	Crime and public safety
2%	State and local taxes
1%	Mental health
0%	Abortion policies and access
2%	Something else



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19b [Among those who answer that they have achieved the American dream, are on their way, or are not sure] Some people struggle to achieve the American dream. What is the most important obstacle making it difficult for people to achieve the American dream?*

33%	Inflation increasing the costs of things my family needs
19%	Affordable housing
17%	Good paying jobs
10%	Affordable healthcare
5%	K-12 schools preparing students for success after graduation
4%	Affordable childcare
3%	Crime and public safety
3%	State and local taxes
2%	Mental health
1%	Abortion policies and access
4%	Something else

20 Where do you get most of your information regarding who to vote for in elections?*

44%	Television news
27%	Online news
10%	Facebook or other social media
5%	Television advertisements
4%	Materials received through the mail
3%	Ads you saw on the internet or streaming
1%	Text messages
6%	Not sure

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21 When it comes to how you vote, what influences your decision the most?*

47%	Policy positions
21%	The candidate as a person
14%	News reports
8%	Opinions of friends and family
7%	Social media
1%	Campaign advertising
2%	Not sure

Methodology

This survey of 800 Registered Voters was conducted online by Scott Rasmussen on June 18-23, 2025. Field work for the survey was conducted by RMG Research, Inc. Certain quotas were applied, and the sample was lightly weighted by geography, gender, age, race, education, internet usage, and political party to reasonably reflect the population of Registered Voters. Other variables were reviewed to ensure that the final sample is representative of that population.

The margin of sampling error for the full sample is +/- 3.5 percentage points.

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