



Napolitan News Service Survey
of 1,000 Registered Voters
Conducted July 23-24, 2025

1 Which of the previous statements is the most important ideal?*

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|-----|--|
| 39% | All are equally important |
| 24% | All men and women are created equal. |
| 16% | We should be judged by the content of our character, not by the color of our skin. |
| 14% | We have been endowed by our Creator with certain unalienable rights including life, liberty, and the pursuit of happiness. |
| 5% | Our nation was conceived in liberty and dedicated to the proposition that all men are created equal. |
| 1% | None of the above |
| 0% | Not sure |

Methodology

This survey of 1,000 Registered Voters was conducted online by Scott Rasmussen on July 23-24, 2025. Field work for the survey was conducted by RMG Research, Inc. Certain quotas were applied, and the sample was lightly weighted by geography, gender, age, race, education, internet usage, and political party to reasonably reflect the nation's population of Registered Voters. Other variables were reviewed to ensure that the final sample is representative of that population.

The margin of sampling error for the full sample is +/- 3.1 percentage points.

This survey was paid for by Napolitan News Service as part of the service provided for our Gold Circle Members.

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