



**Napolitan News Service Survey**  
of 1,000 Registered Voters  
Conducted August 6-7, 2025

*1\* Suppose something changed in your life that required you to move, but you had a choice of locations in different states. How important would each of the following be to your choice?*

Totals	
	Very important
<b>Cost of housing</b>	83%
<b>Availability of healthcare</b>	76%
<b>Weather and environment</b>	58%
<b>State taxes</b>	50%
<b>Distance from family</b>	44%
<b>Schools</b>	43%
<b>Ease of travel</b>	42%
<b>Culture</b>	34%
<b>Entertainment and sports nearby</b>	18%
Source: Napolitan News Service	

Cost of housing

- 83% Very important
- 14% Somewhat important
- 2% Not very important
- 1% Not at all important
- 0% Not sure



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Availability of healthcare

76%	Very important
20%	Somewhat important
2%	Not very important
1%	Not at all important
1%	Not sure

Weather and environment

58%	Very important
31%	Somewhat important
9%	Not very important
1%	Not at all important
1%	Not sure

State taxes

50%	Very important
37%	Somewhat important
10%	Not very important
2%	Not at all important
0%	Not sure



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Distance from family

44%	Very important
31%	Somewhat important
15%	Not very important
8%	Not at all important
2%	Not sure

Schools

43%	Very important
16%	Somewhat important
13%	Not very important
26%	Not at all important
2%	Not sure

Ease of travel

42%	Very important
45%	Somewhat important
10%	Not very important
3%	Not at all important
1%	Not sure



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Culture

34%	Very important
42%	Somewhat important
18%	Not very important
5%	Not at all important
1%	Not sure

Entertainment and sports nearby

18%	Very important
34%	Somewhat important
30%	Not very important
18%	Not at all important
1%	Not sure

*2\* Which of the following would be the most important in deciding where to move?*

45%	Cost of housing
14%	Weather and environment
14%	Distance from family
11%	Availability of healthcare
7%	State taxes
4%	Schools
2%	Entertainment & sports nearby
1%	Culture
1%	Ease of travel

Conducted by RMG Research, Inc. August 6-7, 2025  
Margin of Sampling Error: +/- 3.1 percentage points



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**Methodology**

This survey of 1,000 Registered Voters was conducted online by Scott Rasmussen on August 6-7, 2025. Field work for the survey was conducted by RMG Research, Inc. Certain quotas were applied, and the sample was lightly weighted by geography, gender, age, race, education, internet usage, and political party to reasonably reflect the nation's population of Registered Voters. Other variables were reviewed to ensure that the final sample is representative of that population.

The margin of sampling error for the full sample is +/- 3.1 percentage points.

This survey was paid for by Napolitan News Service as part of the service provided for our Gold Circle Members.