



Napolitan News Service Survey
of 1,000 Registered Voters
Conducted October 20-21, 2025

1 How do you rate the U.S. economy these days?*

7% Excellent
28% Good
31% Fair
33% Poor
1% Not sure

Total						
	Total		Mainstreet		Elite and Elite Adj	
	Excellent /Good	Poor	Excellent /Good	Poor	Excellent /Good	Poor
October 20-21, 2025	35%	33%	34%	35%	38%	27%
October 6-7, 2025	32%	32%	27%	38%	44%	21%
September 22-23, 2025	32%	30%	27%	35%	44%	20%
September 8-9, 2025	30%	31%	27%	37%	37%	21%
August 25-26, 2025	31%	32%	25%	37%	40%	20%
August 11-12, 2025	33%	30%	31%	33%	40%	24%
July 28-29, 2025	32%	32%	28%	32%	41%	31%
July 14-15, 2025	31%	30%	26%	31%	41%	28%
June 30-July 1, 2025	33%	28%	26%	31%	48%	22%
June 16-17, 2025	31%	28%	26%	33%	42%	19%
June 2-3, 2025	32%	32%	26%	37%	48%	22%
May 29, 2025	33%	33%	24%	39%	54%	17%
May 27-28, 2025	28%	34%	26%	35%	33%	30%

Source: Napolitan News Service

Conducted by RMG Research, Inc. October 20-21, 2025
Margin of Sampling Error: +/- 3.1 percentage points



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2 Is the U.S. economy getting better or worse?*

10% Much better
23% Somewhat better
19% About the same
25% Somewhat worse
22% Much worse
1% Not sure

Total						
	Total		Mainstreet		Elite and Elite Adj	
	Better	Worse	Better	Worse	Better	Worse
October 20-21, 2025	33%	47%	31%	46%	37%	48%
October 6-7, 2025	31%	46%	27%	51%	40%	36%
September 22-23, 2025	30%	44%	24%	47%	44%	36%
September 8-9, 2025	33%	48%	28%	51%	40%	42%
August 25-26, 2025	29%	47%	27%	50%	36%	41%
August 11-12, 2025	36%	44%	33%	46%	40%	40%
July 28-29, 2025	31%	45%	28%	45%	37%	47%
July 14-15, 2025	32%	45%	28%	50%	39%	36%
June 30-July 1, 2025	32%	45%	29%	48%	41%	38%
June 16-17, 2025	36%	42%	34%	46%	42%	34%
June 2-3, 2025	33%	44%	29%	49%	42%	33%
May 29, 2025	35%	45%	28%	51%	54%	34%
May 27-28, 2025	31%	48%	30%	47%	34%	49%

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3 How do you rate your personal finances these days?*

10% Excellent
34% Good
35% Fair
21% Poor
1% Not sure

Total						
	Total		Mainstreet		Elite and Elite Adj	
	Excellent /Good	Poor	Excellent /Good	Poor	Excellent /Good	Poor
October 20-21, 2025	44%	21%	36%	24%	60%	14%
October 6-7, 2025	43%	19%	33%	24%	61%	11%
September 22-23, 2025	43%	22%	33%	27%	64%	10%
September 8-9, 2025	42%	20%	33%	27%	61%	6%
August 25-26, 2025	39%	24%	29%	29%	60%	13%
August 11-12, 2025	40%	22%	35%	25%	55%	16%
July 28-29, 2025	40%	21%	33%	25%	58%	11%
July 14-15, 2025	42%	21%	35%	25%	56%	14%
June 30-July 1, 2025	39%	21%	31%	26%	59%	8%
June 16-17, 2025	40%	21%	29%	26%	60%	10%
June 2-3, 2025	44%	22%	35%	28%	63%	8%
May 29, 2025	40%	23%	30%	29%	64%	9%
May 27-28, 2025	38%	22%	31%	24%	53%	17%

Source: Napolitan News Service

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4 Are your personal finances getting better or worse these days?*

9% Much better
22% Somewhat better
38% About the same
21% Somewhat worse
10% Much worse
1% Not sure

Total						
	Total		Mainstreet		Elite and Elite Adj	
	Better	Worse	Better	Worse	Better	Worse
October 20-21, 2025	31%	31%	25%	33%	42%	24%
October 6-7, 2025	32%	32%	24%	39%	50%	18%
September 22-23, 2025	30%	33%	22%	38%	47%	24%
September 8-9, 2025	31%	34%	23%	38%	49%	23%
August 25-26, 2025	31%	36%	26%	40%	41%	23%
August 11-12, 2025	30%	31%	24%	31%	41%	27%
July 28-29, 2025	28%	30%	25%	34%	37%	23%
July 14-15, 2025	33%	32%	29%	37%	40%	25%
June 30-July 1, 2025	29%	34%	23%	38%	43%	26%
June 16-17, 2025	30%	30%	22%	36%	48%	19%
June 2-3, 2025	31%	27%	26%	33%	42%	15%
May 29, 2025	33%	32%	23%	39%	53%	18%
May 27-28, 2025	29%	35%	26%	37%	36%	29%

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5 Is the United States currently in a recession?*

31% Yes
43% No
26% Not sure

Total						
	Total		Mainstreet		Elite and Elite Adj	
	Yes	No	Yes	No	Yes	No
October 20-21, 2025	31%	43%	32%	39%	29%	50%
October 6-7, 2025	36%	35%	34%	31%	40%	41%
September 22-23, 2025	37%	38%	35%	39%	42%	37%
September 8-9, 2025	37%	39%	34%	39%	42%	38%
August 25-26, 2025	36%	37%	34%	36%	41%	39%
August 11-12, 2025	35%	42%	33%	42%	38%	41%
July 28-29, 2025	35%	39%	31%	38%	42%	43%
July 14-15, 2025	36%	39%	32%	38%	43%	41%
June 30-July 1, 2025	31%	38%	29%	38%	36%	39%
June 16-17, 2025	34%	43%	35%	38%	33%	51%
June 2-3, 2025	37%	38%	38%	36%	33%	43%
May 29, 2025	40%	38%	39%	36%	41%	42%
May 27-28, 2025	36%	37%	35%	38%	38%	37%
May 12-13, 2025	37%	38%	33%	41%	47%	33%
April 28-29, 2025	34%	36%	32%	35%	39%	38%
Source: Napolitan News Service						

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6a [Among all voters] Over the next six months, is the recession likely to end?*

69% Not asked, do not say the U.S. is in a recession
9% Yes
18% No
5% Not sure

Total						
	Total		Mainstreet		Elite and Elite Adj	
	Yes	No	Yes	No	Yes	No
October 20-21, 2025	9%	18%	8%	18%	9%	19%
October 6-7, 2025	10%	21%	7%	23%	18%	19%
September 22-23, 2025	10%	23%	6%	24%	20%	21%
September 8-9, 2025	11%	21%	6%	23%	19%	17%
August 25-26, 2025	8%	22%	5%	22%	16%	22%
August 11-12, 2025	9%	22%	7%	22%	12%	22%
July 28-29, 2025	10%	19%	7%	18%	15%	21%
July 14-15, 2025	10%	23%	5%	23%	19%	21%
June 30-July 1, 2025	7%	20%	4%	21%	14%	17%
June 16-17, 2025	9%	20%	7%	22%	12%	16%
May 27-28, 2025	9%	22%	7%	22%	11%	21%
May 12-13, 2025	12%	19%	7%	19%	22%	20%
April 28-29, 2025	10%	18%	6%	19%	17%	17%
April 14-15, 2025	8%	23%	6%	21%	12%	26%
Source: Napolitan News Service						

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6b [Among those who say U.S. is in a recession] Over the next six months, is the recession likely to end?*

27% Yes
57% No
16% Not sure

Total						
	Total		Mainstreet		Elite and Elite Adj	
	Yes	No	Yes	No	Yes	No
October 20-21, 2025	27%	57%	26%	55%	32%	63%
October 6-7, 2025	29%	59%	19%	66%	44%	48%
September 22-23, 2025	28%	62%	17%	68%	47%	50%
September 8-9, 2025	29%	58%	18%	68%	46%	41%
August 25-26, 2025	23%	61%	14%	67%	38%	52%
August 11-12, 2025	25%	64%	21%	66%	32%	59%
July 28-29, 2025	28%	54%	23%	56%	36%	50%
July 14-15, 2025	27%	63%	14%	73%	45%	49%
June 30-July 1, 2025	23%	63%	13%	72%	39%	47%
June 16-17, 2025	27%	58%	21%	62%	38%	48%
May 27-28, 2025	24%	61%	21%	64%	28%	56%
May 12-13, 2025	32%	52%	22%	58%	46%	42%
April 28-29, 2025	28%	53%	19%	60%	43%	42%
April 14-15, 2025	21%	63%	18%	66%	26%	59%
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7a [Among all voters] Over the next six months, is the U.S. likely to enter a recession?*

57% Not asked, say U.S. is already in a recession or are not sure
11% Yes
24% No
8% Not sure

Total						
	Total		Mainstreet		Elite and Elite Adj	
	Yes	No	Yes	No	Yes	No
October 20-21, 2025	11%	24%	8%	24%	17%	24%
October 6-7, 2025	8%	20%	7%	18%	10%	23%
September 22-23, 2025	9%	22%	9%	22%	9%	21%
September 8-9, 2025	8%	22%	8%	22%	9%	21%
August 25-26, 2025	9%	20%	8%	19%	11%	21%
August 11-12, 2025	8%	26%	9%	24%	6%	30%
July 28-29, 2025	8%	20%	7%	19%	8%	22%
July 14-15, 2025	8%	23%	7%	22%	9%	25%
June 30-July 1, 2025	11%	20%	11%	18%	11%	24%
June 16-17, 2025	8%	24%	6%	20%	12%	32%
May 27-28, 2025	10%	19%	10%	19%	11%	20%
May 12-13, 2025	9%	20%	9%	24%	9%	14%
April 28-29, 2025	13%	17%	12%	17%	16%	17%
April 14-15, 2025	12%	14%	12%	16%	12%	11%
Source: Napolitan News Service						

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7b [Among those who say U.S. is not in a recession or are not sure] Over the next six months, is the U.S. likely to enter a recession?*

25% Yes
56% No
19% Not sure

Total						
	Total		Mainstreet		Elite and Elite Adj	
	Yes	No	Yes	No	Yes	No
October 20-21, 2025	25%	56%	20%	60%	33%	49%
October 6-7, 2025	23%	57%	23%	58%	23%	57%
September 22-23, 2025	23%	56%	22%	55%	25%	58%
September 8-9, 2025	21%	55%	20%	55%	23%	56%
August 25-26, 2025	25%	53%	23%	53%	29%	54%
August 11-12, 2025	20%	62%	23%	58%	14%	72%
July 28-29, 2025	19%	52%	20%	52%	19%	52%
July 14-15, 2025	21%	59%	19%	58%	23%	61%
June 30-July 1, 2025	29%	52%	29%	47%	29%	62%
June 16-17, 2025	19%	57%	16%	54%	23%	62%
May 27-28, 2025	27%	52%	25%	51%	30%	55%
May 12-13, 2025	24%	53%	23%	58%	28%	42%
April 28-29, 2025	36%	47%	33%	49%	42%	45%
April 14-15, 2025	34%	41%	33%	44%	38%	33%
Source: Napolitan News Service						

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8 Over the past month, did you pay all your credit card balances in full, or did you just make partial payments on some of your credit cards?*

49% I paid all of my credit card balances in full
42% I made partial payments on some of my credit cards
8% Not sure

Total						
	Total		Mainstreet		Elite and Elite Adj	
	Paid in full	Partial payments	Paid in full	Partial payments	Paid in full	Partial payments
October 20-21, 2025	49%	42%	41%	49%	67%	28%
October 6-7, 2025	53%	38%	46%	42%	66%	31%
September 22-23, 2025	49%	43%	41%	50%	66%	29%
September 8-9, 2025	46%	45%	41%	48%	57%	39%
August 25-26, 2025	49%	41%	40%	47%	69%	27%
August 11-12, 2025	49%	42%	47%	43%	54%	38%
July 28-29, 2025	50%	42%	44%	45%	63%	34%
July 14-15, 2025	49%	40%	42%	43%	62%	34%
June 30-July 1, 2025	47%	43%	40%	49%	63%	31%
June 16-17, 2025	51%	41%	41%	47%	70%	28%
May 27-28, 2025	45%	44%	37%	50%	63%	29%
May 12-13, 2025	49%	44%	40%	50%	68%	30%
April 28-29, 2025	47%	43%	41%	47%	58%	36%
April 14-15, 2025	48%	40%	41%	44%	63%	31%
Source: Napolitan News Service						

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9 Are you able to regularly set aside money in savings and/or retirement accounts? Or does all of your income go to current living expenses?*

52% I am able to regularly set aside money
44% All of my income goes to current living expenses
4% Not sure

Total						
	Total		Mainstreet		Elite and Elite Adj	
	Regularly set aside money	Income goes to living expenses	Regularly set aside money	Income goes to living expenses	Regularly set aside money	Income goes to living expenses
October 20-21, 2025	52%	44%	44%	51%	70%	28%
October 6-7, 2025	52%	44%	42%	53%	71%	29%
September 22-23, 2025	47%	49%	38%	57%	66%	32%
September 8-9, 2025	53%	43%	43%	52%	72%	25%
August 25-26, 2025	49%	45%	38%	55%	72%	24%
August 11-12, 2025	50%	46%	44%	52%	65%	31%
July 28-29, 2025	46%	50%	37%	57%	65%	34%
July 14-15, 2025	52%	44%	44%	52%	67%	29%
June 30-July 1, 2025	46%	49%	36%	59%	72%	26%
June 16-17, 2025	49%	48%	37%	59%	74%	25%
May 27-28, 2025	46%	48%	38%	56%	64%	31%
May 12-13, 2025	50%	46%	38%	56%	74%	25%
April 28-29, 2025	48%	49%	41%	55%	61%	37%
Source: Napolitan News Service						

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10 Suppose something happened leading to a surprise emergency expense of \$1,000. Would you be able to make that payment without cutting back on your current lifestyle? Or, would you have to cut back on other expenses for a while?*

50% I would be able to make that payment without cutting back on my lifestyle
47% I would have to cut back on expenses for a while
4% Not sure

Total						
	Total		Mainstreet		Elite and Elite Adj	
	Make payment without cutting back	Would have to cut back	Make payment without cutting back	Would have to cut back	Make payment without cutting back	Would have to cut back
October 20-21, 2025	50%	47%	42%	54%	66%	32%
October 6-7, 2025	52%	45%	42%	54%	70%	29%
September 22-23, 2025	50%	45%	40%	53%	71%	26%
September 8-9, 2025	49%	46%	40%	56%	66%	28%
August 25-26, 2025	49%	47%	39%	57%	69%	27%
August 11-12, 2025	50%	46%	43%	53%	65%	31%
July 28-29, 2025	46%	51%	36%	59%	67%	32%
July 14-15, 2025	50%	45%	41%	53%	66%	28%
June 30-July 1, 2025	45%	49%	36%	57%	65%	31%
June 16-17, 2025	51%	45%	37%	57%	79%	20%
May 27-28, 2025	47%	48%	39%	55%	64%	31%
May 12-13, 2025	50%	46%	40%	54%	72%	27%
Source: Napolitan News Service						

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Methodology

This survey of 1,000 Registered Voters was conducted online by Scott Rasmussen on October 20-21, 2025. Field work for the survey was conducted by RMG Research, Inc. Certain quotas were applied, and the sample was lightly weighted by geography, gender, age, race, education, internet usage, and political party to reasonably reflect the nation's population of Registered Voters. Other variables were reviewed to ensure that the final sample is representative of that population.

The margin of sampling error for the full sample is +/- 3.1 percentage points.

This survey was paid for by Napolitan News Service as part of the service provided for our Gold Circle Members.