



Napolitan News Service Survey
of 1,000 Registered Voters
Conducted November 3-4, 2025

1 Are you better off today than you were four years ago?*

46% Yes
46% No
8% Not sure

Total			
	Yes	No	Net
November 3-4, 2025	46%	46%	EVEN
August 13-14, 2025	43%	52%	-9
May 27-28, 2025	45%	48%	-3
March 3-4, 2025	43%	48%	-5
October 28, 2024	37%	58%	-21
October 21-22, 2024	37%	57%	-20
October 7, 2024	37%	58%	-21
September 23-24, 2024	38%	57%	-19
September 9-10, 2024	37%	57%	-20
August 20-21, 2024	34%	60%	-26
July 29-30, 2024	38%	55%	-17
July 15-16, 2024	38%	56%	-18
June 11-12, 2024	38%	54%	-16
May 1-2, 2024	37%	56%	-19
April 3-4, 2024	33%	59%	-26
February 20-21, 2024	34%	58%	-24
January 8-9, 2024	35%	57%	-22
November 27, 2023	32%	56%	-24
Source: Napolitan News Service			

Conducted by RMG Research, Inc. November 3-4, 2025
Margin of Sampling Error: +/- 3.1 percentage points



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2 Looking back over the past year, has your income kept up with inflation? Or have you been falling behind?*

30% Income has kept up with inflation
61% Income has been falling behind
9% Not sure

Total			
	Income has kept up with inflation	Income has been falling behind	Net
November 3-4, 2025	30%	61%	-31
August 13-14, 2025	27%	68%	-41
May 27-28, 2025	32%	58%	-26
March 3-4, 2025	33%	59%	-26
November 25, 2024	31%	63%	-32
October 28, 2024	28%	66%	-38
October 21-22, 2024	29%	66%	-37
October 7, 2024	27%	66%	-39
September 23-24, 2024	24%	68%	-44
September 9-10, 2024	28%	66%	-38
August 20-21, 2024	21%	74%	-53
July 29-30, 2024	29%	63%	-34
June 11-12, 2024	25%	68%	-43
May 1-2, 2024	28%	66%	-38
April 3-4, 2024	20%	76%	-56
February 20-21, 2024	25%	67%	-42
Source: Napolitan News Service			

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3 Is inflation in the United States primarily due to the policies and rhetoric of the president or is it primarily due to factors beyond the president's control?*

51% Primarily due to the policies and rhetoric of the president
37% Primarily due to factors beyond the president's control
12% Not sure

Total			
	Policies and rhetoric of the president	Factors beyond the president's control	Net
November 3-4, 2025	51%	37%	+14
August 13-14, 2025	56%	34%	+22
May 27-28, 2025	49%	36%	+13
March 3-4, 2025	55%	30%	+25
May 1-2, 2024	51%	39%	+12
Source: Napolitan News Service			

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4 Thinking about basic household expenses like food, clothing, and utilities, are you spending more, less, or about the same amount as you were a year ago?*

28% Much more
34% Somewhat more
14% Somewhat less
9% Much less
12% About the same amount
3% Not sure

Total			
	More	Less	Net
November 3-4, 2025	62%	23%	+39
April 28-29, 2025	57%	23%	+34
February 3-4, 2025	64%	21%	+43
Source: Napolitan News Service			

Methodology

This survey of 1,000 Registered Voters was conducted online by Scott Rasmussen on November 3-4, 2025. Field work for the survey was conducted by RMG Research, Inc. Certain quotas were applied, and the sample was lightly weighted by geography, gender, age, race, education, internet usage, and political party to reasonably reflect the nation's population of Registered Voters. Other variables were reviewed to ensure that the final sample is representative of that population.

The margin of sampling error for the full sample is +/- 3.1 percentage points.

This survey was paid for by Napolitan News Service as part of the service provided for our Gold Circle Members.

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