



Napolitan News Service Survey
of 1,000 Registered Voters
Conducted November 19-20, 2025

1 Do you consider Thanksgiving to be one of the nation's most important holidays, one of the least important, or somewhere in between?*

37% Most important
12% Least important
50% Somewhere in between
1% Not sure

Total			
	Most important	Least important	Net
November 19-20, 2025	37%	12%	+25
November 25, 2024	31%	13%	+18
November 15-16, 2023	36%	7%	+29
RMG Research, Inc.			

2 Do you have a lot to be thankful for this Thanksgiving?*

82% Yes
14% No
4% Not sure

Total			
	Yes	No	Net
November 19-20, 2025	82%	14%	+68
November 25, 2024	83%	12%	+71
November 15-16, 2023	87%	10%	+77
RMG Research, Inc.			

Conducted by RMG Research, Inc. October 15-16, 2025
Margin of Sampling Error: +/- 3.1 percentage points



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3 Which of the following best describes your plans for Thanksgiving?*

- 26% I will travel to visit family or friends
- 20% I will host family or friends
- 42% I will celebrate just with my immediate family
- 13% I will not celebrate Thanksgiving this year

Total				
	I will travel to visit family or friends	I will host family or friends	I will celebrate just with my immediate family	I will not celebrate Thanksgiving this year
November 19-20, 2025	26%	20%	42%	13%
November 25, 2024	28%	23%	41%	8%
November 15-16, 2023	29%	20%	44%	7%
RMG Research, Inc.				

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5 Which of the following do you plan to do on Thanksgiving?*

- 74% Eat turkey
- 55% Eat too much
- 49% Watch the parade
- 35% Watch football
- 19% Play football with my family and friends
- 8% Do Christmas shopping
- 7% None of the above

Total						
	Eat turkey	Eat too much	Watch the parade	Watch football	Play football with my family and friends	Do Christmas shopping
November 19-20, 2025*	74%	55%	49%	35%	19%	8%
November 25, 2024	70%	50%	35%	45%	9%	17%
November 15-16, 2023	76%	52%	36%	51%	8%	18%
RMG Research, Inc.						

*Previous surveys did not include "None of the above" as an answer option.



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Methodology

This survey of 1,000 Registered Voters was conducted online by Scott Rasmussen on November 19-20, 2025. Field work for the survey was conducted by RMG Research, Inc. Certain quotas were applied, and the sample was lightly weighted by geography, gender, age, race, education, internet usage, and political party to reasonably reflect the nation's population of Registered Voters. Other variables were reviewed to ensure that the final sample is representative of that population.

The margin of sampling error for the full sample is +/- 3.1 percentage points.

This survey was paid for by Napolitan News Service as part of the service provided for our Gold Circle Members.