



Napolitan News Service Survey
of 1,000 Registered Voters
Conducted December 20, 2025

1 Is New Year's Day one of our nation's most important holidays, least important, or somewhere in between?*

20% Most important
27% Least important
51% Somewhere in between
2% Not sure

2 When the New Year arrives at midnight on December 31, will you be awake?*

56% Yes
30% No
14% Not sure

Total			
2025			
	Yes	No	Net
December 20, 2025	56%	30%	+26
2024			
	Yes	No	Net
December 27-28, 2024	59%	23%	+36
2022			
	Yes	No	Net
December 13-15, 2022	66%	16%	+50
Source: Napolitan News Service			

Conducted by RMG Research, Inc. December 20, 2025
Margin of Sampling Error: +/- 3.1 percentage points



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3a [Among all voters] Where will you be at midnight?*

44% Not asked, will not be awake
38% At my own home
8% New Year's party
6% Home of a family member
1% Restaurant or bar
3% Somewhere else

Total

2025

	At my own home	New Year's party	Home of a family member	Restaurant or bar	Somewhere else
December 20, 2025	38%	8%	6%	1%	3%

2024

	At my own home	New Year's party	Home of a family member	Restaurant or bar	Somewhere else
December 27-28, 2024	40%	8%	6%	1%	4%

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3b [Among those who say they will be awake] Where will you be at midnight?*

67% At my own home
14% New Year's party
11% Home of a family member
1% Restaurant or bar
6% Somewhere else

Total					
2025					
	At my own home	New Year's party	Home of a family member	Restaurant or bar	Somewhere else
December 20, 2025	67%	14%	11%	1%	6%
2024					
	At my own home	New Year's party	Home of a family member	Restaurant or bar	Somewhere else
December 27-28, 2024	68%	14%	11%	1%	6%
2022					
	At my own home	New Year's party	Home of a family member	Restaurant or bar	Somewhere else
December 13-15, 2022	72%	15%	12%	2%	-
Source: Napolitan News Service					

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4 Please let me know which of the following you will do at some point on December 31?*

- 48% Have dinner with family and friends
- 44% Say a prayers
- 39% Have a beer or alcoholic beverage
- 38% Watch the ball drop at Times Square
- 22% Watch football
- 16% Dance
- 10% None of the above

Total							
2025							
	Have dinner with family and friends	Say a prayer	Have a beer or alcoholic beverage	Watch the ball drop at Times Square	Watch football	Dance	None of the above
December 20, 2025	48%	44%	39%	38%	22%	16%	10%
2024							
	Have dinner with family and friends	Say a prayer	Have a beer or alcoholic beverage	Watch the ball drop at Times Square	Watch football	Dance	None of the above
December 27-28, 2024	54%	43%	43%	38%	31%	17%	7%
2022							
	Have dinner with family and friends	Say a prayer	Have a beer or alcoholic beverage	Watch the ball drop at Times Square	Watch football	Dance	None of the above
December 13-15, 2022	61%	47%	51%	49%	24%	21%	-
Source: Napolitan News Service							

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5* Will you make any New Year's resolutions?

39% Yes
46% No
15% Not sure

Total			
2025			
	Yes	No	Net
December 20, 2025	39%	46%	-7
2024			
	Yes	No	Net
December 27-28, 2024	39%	47%	-8
2022			
	Yes	No	Net
December 13-15, 2022	37%	48%	-11
Source: Napolitan News Service			



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6a [Among all voters] In just a few words, what will your resolutions be?*

61%	Not asked, did not say yes
15%	Health & Wellness
13%	Personal Growth & Happiness
6%	Financial Improvement
2%	Spirituality & Faith
2%	Relationships & Family
1%	Career & Education
0%	Political & Civic Engagement

6b [Among those who say yes] In just a few words, what will your resolutions be?*

37%	Health & Wellness
33%	Personal Growth & Happiness
15%	Financial Improvement
6%	Spirituality & Faith
4%	Relationships & Family
3%	Career & Education
0%	Political & Civic Engagement



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Methodology

This survey of 1,000 Registered Voters was conducted online by Scott Rasmussen on December 20, 2025. Field work for the survey was conducted by RMG Research, Inc. Certain quotas were applied, and the sample was lightly weighted by geography, gender, age, race, education, internet usage, and political party to reasonably reflect the nation's population of Registered Voters. Other variables were reviewed to ensure that the final sample is representative of that population.

The margin of sampling error for the full sample is +/- 3.1 percentage points.

This survey was paid for by Napolitan News Service as part of the service provided for our Gold Circle Members.