



Napolitan News Service Survey
of 1,000 Registered Voters
Conducted December 20, 2025

1 In terms of your own personal life, how would you rate this past year, 2025?*

- 2% The best year ever
- 16% Excellent
- 28% Good
- 26% Fair
- 27% Poor
- 2% Not sure

Total			
2025			
	Best year	Excellent/Good	Poor
December 20, 2025	2%	44%	27%
2024			
	Best year	Excellent/Good	Poor
December 27-28, 2024	2%	47%	21%

Source: Napolitan News Service



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2 Looking ahead to next year, do you expect 2026 to be better, worse, or about the same as this past year?*

- 17% Much better
- 36% Somewhat better
- 14% Somewhat worse
- 12% Much worse
- 17% About the same
- 5% Not sure

Total			
2025			
	Better	Worse	About the same
December 20, 2025	53%	26%	17%
2024			
	Better	Worse	About the same
December 27-28, 2024	62%	16%	15%

Source: Napolitan News Service



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3 Did you or any of your relatives or close friends get married this past year?*

23% Yes
75% No
2% Not sure

Total			
2025			
	Yes	No	Net
December 20, 2025	23%	75%	-52
2024			
	Yes	No	Net
December 27-28, 2024	23%	75%	-52

Source: Napolitan News Service



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4 Did you or any of your relatives or close friends have children this past year?*

28% Yes
70% No
2% Not sure

Total			
2025			
	Yes	No	Net
December 20, 2025	28%	70%	-42
2024			
	Yes	No	Net
December 27-28, 2024	32%	66%	-34

Source: Napolitan News Service

Conducted by RMG Research, Inc. December 20, 2025
Margin of Sampling Error: +/- 3.1 percentage points



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5* *Did any of your relatives or close friends die this past year?*

42% Yes
57% No
1% Not sure

Total			
2025			
	Yes	No	Net
December 20, 2025	42%	57%	-15
2024			
	Yes	No	Net
December 27-28, 2024	46%	52%	-6

Source: Napolitan News Service

Conducted by RMG Research, Inc. December 20, 2025
Margin of Sampling Error: +/- 3.1 percentage points



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6 In terms of your own personal finances, are you better off or worse off than you were a year ago?*

- 10% Much better off
- 23% Somewhat better off
- 23% Somewhat worse off
- 16% Much worse off
- 27% About the same
- 1% Not sure

Total			
2025			
	Better off	Worse off	About the same
December 20, 2025	33%	39%	27%
2024			
	Better off	Worse off	About the same
December 27-28, 2024	31%	39%	26%

Source: Napolitan News Service



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7 Looking ahead to a year from now, will your own personal finances be better, worse, or about the same?*

- | | |
|-----|-----------------|
| 16% | Much better |
| 34% | Somewhat better |
| 16% | Somewhat worse |
| 7% | Much worse |
| 23% | About the same |
| 5% | Not sure |

Total			
2025			
	Better	Worse	About the same
December 20, 2025	50%	23%	23%
2024			
	Better	Worse	About the same
December 27-28, 2024	49%	17%	27%

Source: Napolitan News Service

Methodology

This survey of 1,000 Registered Voters was conducted online by Scott Rasmussen on December 20, 2025. Field work for the survey was conducted by RMG Research, Inc. Certain quotas were applied, and the sample was lightly weighted by geography, gender, age, race, education, internet usage, and political party to reasonably reflect the nation's population of Registered Voters. Other variables were reviewed to ensure that the final sample is representative of that population.

The margin of sampling error for the full sample is +/- 3.1 percentage points.

This survey was paid for by Napolitan News Service as part of the service provided for our Gold Circle Members.