



Napolitan News Service Survey
of 1,000 Registered Voters
Conducted January 19-20, 2026

1 How do you rate the U.S. economy these days?*

8% Excellent
20% Good
33% Fair
37% Poor
2% Not sure

| Total | | | | | | |
|-----------------------|-----------------|------|-----------------|------|---------------------|------|
| | Total | | Mainstreet | | Elite and Elite Adj | |
| | Excellent /Good | Poor | Excellent /Good | Poor | Excellent /Good | Poor |
| January 19-20, 2026 | 28% | 37% | 26% | 39% | 30% | 33% |
| January 5, 2026 | 31% | 35% | 28% | 38% | 36% | 27% |
| December 15-16, 2025 | 24% | 40% | 23% | 41% | 29% | 35% |
| December 1-2, 2025 | 25% | 41% | 20% | 45% | 35% | 32% |
| November 17-18, 2025 | 28% | 39% | 24% | 43% | 35% | 31% |
| November 3-4, 2025 | 29% | 38% | 27% | 43% | 35% | 27% |
| October 20-21, 2025 | 35% | 33% | 34% | 35% | 38% | 27% |
| October 6-7, 2025 | 32% | 32% | 27% | 38% | 44% | 21% |
| September 22-23, 2025 | 32% | 30% | 27% | 35% | 44% | 20% |
| September 8-9, 2025 | 30% | 31% | 27% | 37% | 37% | 21% |
| August 25-26, 2025 | 31% | 32% | 25% | 37% | 40% | 20% |
| August 11-12, 2025 | 33% | 30% | 31% | 33% | 40% | 24% |
| July 28-29, 2025 | 32% | 32% | 28% | 32% | 41% | 31% |

Source: Napolitan News Service

Conducted by RMG Research, Inc. January 19-20, 2026
Margin of Sampling Error: +/- 3.1 percentage points



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2 Is the U.S. economy getting better or worse?*

10% Much better
21% Somewhat better
19% About the same
25% Somewhat worse
23% Much worse
2% Not sure

| Total | | | | | | |
|-----------------------|--------|-------|------------|-------|---------------------|-------|
| | Total | | Mainstreet | | Elite and Elite Adj | |
| | Better | Worse | Better | Worse | Better | Worse |
| January 19-20, 2026 | 31% | 48% | 28% | 50% | 36% | 46% |
| January 5, 2026 | 33% | 44% | 33% | 44% | 34% | 43% |
| December 15-16, 2025 | 31% | 50% | 31% | 48% | 30% | 55% |
| December 1-2, 2025 | 26% | 51% | 22% | 54% | 35% | 44% |
| November 17-18, 2025 | 26% | 54% | 23% | 56% | 31% | 49% |
| November 3-4, 2025 | 31% | 51% | 28% | 52% | 35% | 49% |
| October 20-21, 2025 | 33% | 47% | 31% | 46% | 37% | 48% |
| October 6-7, 2025 | 31% | 46% | 27% | 51% | 40% | 36% |
| September 22-23, 2025 | 30% | 44% | 24% | 47% | 44% | 36% |
| September 8-9, 2025 | 33% | 48% | 28% | 51% | 40% | 42% |
| August 25-26, 2025 | 29% | 47% | 27% | 50% | 36% | 41% |
| August 11-12, 2025 | 36% | 44% | 33% | 46% | 40% | 40% |
| July 28-29, 2025 | 31% | 45% | 28% | 45% | 37% | 47% |

Source: Napolitan News Service

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3 How do you rate your personal finances these days?*

10% Excellent
32% Good
37% Fair
21% Poor
1% Not sure

| Total | | | | | | |
|-----------------------|-----------------|------|-----------------|------|---------------------|------|
| | Total | | Mainstreet | | Elite and Elite Adj | |
| | Excellent /Good | Poor | Excellent /Good | Poor | Excellent /Good | Poor |
| January 19-20, 2026 | 42% | 21% | 33% | 27% | 59% | 8% |
| January 5, 2026 | 43% | 21% | 34% | 25% | 60% | 15% |
| December 15-16, 2025 | 38% | 23% | 33% | 28% | 53% | 13% |
| December 1-2, 2025 | 38% | 24% | 29% | 30% | 57% | 13% |
| November 17-18, 2025 | 38% | 26% | 29% | 32% | 58% | 14% |
| November 3-4, 2025 | 37% | 23% | 30% | 28% | 52% | 12% |
| October 20-21, 2025 | 44% | 21% | 36% | 24% | 60% | 14% |
| October 6-7, 2025 | 43% | 19% | 33% | 24% | 61% | 11% |
| September 22-23, 2025 | 43% | 22% | 33% | 27% | 64% | 10% |
| September 8-9, 2025 | 42% | 20% | 33% | 27% | 61% | 6% |
| August 25-26, 2025 | 39% | 24% | 29% | 29% | 60% | 13% |
| August 11-12, 2025 | 40% | 22% | 35% | 25% | 55% | 16% |
| July 28-29, 2025 | 40% | 21% | 33% | 25% | 58% | 11% |

Source: Napolitan News Service

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4 Are your personal finances getting better or worse these days?*

8% Much better
20% Somewhat better
38% About the same
22% Somewhat worse
11% Much worse
1% Not sure

| Total | | | | | | |
|-----------------------|--------|-------|------------|-------|---------------------|-------|
| | Total | | Mainstreet | | Elite and Elite Adj | |
| | Better | Worse | Better | Worse | Better | Worse |
| January 19-20, 2026 | 28% | 33% | 24% | 38% | 37% | 23% |
| January 5, 2026 | 30% | 30% | 28% | 34% | 37% | 23% |
| December 15-16, 2025 | 27% | 33% | 23% | 37% | 37% | 25% |
| December 1-2, 2025 | 26% | 36% | 19% | 43% | 40% | 23% |
| November 17-18, 2025 | 25% | 39% | 17% | 44% | 41% | 30% |
| November 3-4, 2025 | 26% | 39% | 22% | 42% | 37% | 32% |
| October 20-21, 2025 | 31% | 31% | 25% | 33% | 42% | 24% |
| October 6-7, 2025 | 32% | 32% | 24% | 39% | 50% | 18% |
| September 22-23, 2025 | 30% | 33% | 22% | 38% | 47% | 24% |
| September 8-9, 2025 | 31% | 34% | 23% | 38% | 49% | 23% |
| August 25-26, 2025 | 31% | 36% | 26% | 40% | 41% | 23% |
| August 11-12, 2025 | 30% | 31% | 24% | 31% | 41% | 27% |
| July 28-29, 2025 | 28% | 30% | 25% | 34% | 37% | 23% |

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5 Is the United States currently in a recession?*

33% Yes
42% No
25% Not sure

| Total | | | | | | |
|--------------------------------|-------|-----|------------|-----|---------------------|-----|
| | Total | | Mainstreet | | Elite and Elite Adj | |
| | Yes | No | Yes | No | Yes | No |
| January 19-20, 2026 | 33% | 42% | 34% | 40% | 31% | 47% |
| January 5, 2026 | 32% | 42% | 33% | 41% | 32% | 46% |
| December 15-16, 2025 | 37% | 36% | 37% | 34% | 38% | 40% |
| December 1-2, 2025 | 37% | 33% | 38% | 29% | 33% | 41% |
| November 17-18, 2025 | 35% | 34% | 34% | 31% | 36% | 40% |
| November 3-4, 2025 | 39% | 34% | 39% | 29% | 37% | 43% |
| October 20-21, 2025 | 31% | 43% | 32% | 39% | 29% | 50% |
| October 6-7, 2025 | 36% | 35% | 34% | 31% | 40% | 41% |
| September 22-23, 2025 | 37% | 38% | 35% | 39% | 42% | 37% |
| September 8-9, 2025 | 37% | 39% | 34% | 39% | 42% | 38% |
| August 25-26, 2025 | 36% | 37% | 34% | 36% | 41% | 39% |
| August 11-12, 2025 | 35% | 42% | 33% | 42% | 38% | 41% |
| July 28-29, 2025 | 35% | 39% | 31% | 38% | 42% | 43% |
| July 14-15, 2025 | 36% | 39% | 32% | 38% | 43% | 41% |
| June 30-July 1, 2025 | 31% | 38% | 29% | 38% | 36% | 39% |
| Source: Napolitan News Service | | | | | | |

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6a [Among all voters] Over the next six months, is the recession likely to end?*

67% Not asked, do not say the U.S. is in a recession
6% Yes
23% No
4% Not sure

| Total | | | | | | |
|--------------------------------|-------|-----|------------|-----|---------------------|-----|
| | Total | | Mainstreet | | Elite and Elite Adj | |
| | Yes | No | Yes | No | Yes | No |
| January 19-20, 2026 | 6% | 23% | 5% | 24% | 8% | 22% |
| January 5, 2026 | 5% | 23% | 4% | 24% | 5% | 22% |
| December 15-16, 2025 | 9% | 24% | 8% | 24% | 11% | 23% |
| December 1-2, 2025 | 8% | 24% | 6% | 28% | 13% | 16% |
| November 17-18, 2025 | 8% | 21% | 6% | 23% | 12% | 18% |
| November 3-4, 2025 | 10% | 22% | 9% | 24% | 12% | 19% |
| October 20-21, 2025 | 9% | 18% | 8% | 18% | 9% | 19% |
| October 6-7, 2025 | 10% | 21% | 7% | 23% | 18% | 19% |
| September 22-23, 2025 | 10% | 23% | 6% | 24% | 20% | 21% |
| September 8-9, 2025 | 11% | 21% | 6% | 23% | 19% | 17% |
| August 25-26, 2025 | 8% | 22% | 5% | 22% | 16% | 22% |
| August 11-12, 2025 | 9% | 22% | 7% | 22% | 12% | 22% |
| July 28-29, 2025 | 10% | 19% | 7% | 18% | 15% | 21% |
| July 14-15, 2025 | 10% | 23% | 5% | 23% | 19% | 21% |
| Source: Napolitan News Service | | | | | | |

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6b [Among those who say U.S. is in a recession] Over the next six months, is the recession likely to end?*

18% Yes
71% No
12% Not sure

| Total | | | | | | |
|--------------------------------|-------|-----|------------|-----|---------------------|-----|
| | Total | | Mainstreet | | Elite and Elite Adj | |
| | Yes | No | Yes | No | Yes | No |
| January 19-20, 2026 | 18% | 71% | 14% | 70% | 25% | 71% |
| January 5, 2026 | 14% | 72% | 13% | 72% | 17% | 71% |
| December 15-16, 2025 | 23% | 65% | 21% | 66% | 28% | 61% |
| December 1-2, 2025 | 22% | 66% | 14% | 73% | 41% | 49% |
| November 17-18, 2025 | 23% | 61% | 17% | 66% | 34% | 50% |
| November 3-4, 2025 | 25% | 57% | 22% | 60% | 33% | 51% |
| October 20-21, 2025 | 27% | 57% | 26% | 55% | 32% | 63% |
| October 6-7, 2025 | 29% | 59% | 19% | 66% | 44% | 48% |
| September 22-23, 2025 | 28% | 62% | 17% | 68% | 47% | 50% |
| September 8-9, 2025 | 29% | 58% | 18% | 68% | 46% | 41% |
| August 25-26, 2025 | 23% | 61% | 14% | 67% | 38% | 52% |
| August 11-12, 2025 | 25% | 64% | 21% | 66% | 32% | 59% |
| July 28-29, 2025 | 28% | 54% | 23% | 56% | 36% | 50% |
| July 14-15, 2025 | 27% | 63% | 14% | 73% | 45% | 49% |
| Source: Napolitan News Service | | | | | | |

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7a [Among all voters] Over the next six months, is the U.S. likely to enter a recession?*

58% Not asked, say U.S. is already in a recession or are not sure
10% Yes
23% No
10% Not sure

| Total | | | | | | |
|--------------------------------|-------|-----|------------|-----|---------------------|-----|
| | Total | | Mainstreet | | Elite and Elite Adj | |
| | Yes | No | Yes | No | Yes | No |
| January 19-20, 2026 | 10% | 23% | 8% | 22% | 12% | 25% |
| January 5, 2026 | 8% | 25% | 7% | 25% | 10% | 25% |
| December 15-16, 2025 | 7% | 22% | 6% | 21% | 11% | 23% |
| December 1-2, 2025 | 6% | 20% | 5% | 17% | 8% | 25% |
| November 17-18, 2025 | 5% | 21% | 4% | 19% | 7% | 24% |
| November 3-4, 2025 | 7% | 21% | 6% | 18% | 8% | 27% |
| October 20-21, 2025 | 11% | 24% | 8% | 24% | 17% | 24% |
| October 6-7, 2025 | 8% | 20% | 7% | 18% | 10% | 23% |
| September 22-23, 2025 | 9% | 22% | 9% | 22% | 9% | 21% |
| September 8-9, 2025 | 8% | 22% | 8% | 22% | 9% | 21% |
| August 25-26, 2025 | 9% | 20% | 8% | 19% | 11% | 21% |
| August 11-12, 2025 | 8% | 26% | 9% | 24% | 6% | 30% |
| July 28-29, 2025 | 8% | 20% | 7% | 19% | 8% | 22% |
| July 14-15, 2025 | 8% | 23% | 7% | 22% | 9% | 25% |
| Source: Napolitan News Service | | | | | | |

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7b [Among those who say U.S. is not in a recession or are not sure] Over the next six months, is the U.S. likely to enter a recession?*

23% Yes
55% No
23% Not sure

| Total | | | | | | |
|--------------------------------|-------|-----|------------|-----|---------------------|-----|
| | Total | | Mainstreet | | Elite and Elite Adj | |
| | Yes | No | Yes | No | Yes | No |
| January 19-20, 2026 | 23% | 55% | 21% | 56% | 26% | 53% |
| January 5, 2026 | 19% | 58% | 18% | 60% | 22% | 55% |
| December 15-16, 2025 | 20% | 60% | 17% | 62% | 28% | 56% |
| December 1-2, 2025 | 19% | 59% | 19% | 57% | 20% | 61% |
| November 17-18, 2025 | 15% | 62% | 14% | 62% | 18% | 60% |
| November 3-4, 2025 | 20% | 62% | 22% | 61% | 19% | 62% |
| October 20-21, 2025 | 25% | 56% | 20% | 60% | 33% | 49% |
| October 6-7, 2025 | 23% | 57% | 23% | 58% | 23% | 57% |
| September 22-23, 2025 | 23% | 56% | 22% | 55% | 25% | 58% |
| September 8-9, 2025 | 21% | 55% | 20% | 55% | 23% | 56% |
| August 25-26, 2025 | 25% | 53% | 23% | 53% | 29% | 54% |
| August 11-12, 2025 | 20% | 62% | 23% | 58% | 14% | 72% |
| July 28-29, 2025 | 19% | 52% | 20% | 52% | 19% | 52% |
| July 14-15, 2025 | 21% | 59% | 19% | 58% | 23% | 61% |
| Source: Napolitan News Service | | | | | | |

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8 Over the past month, did you pay all your credit card balances in full, or did you just make partial payments on some of your credit cards?*

51% I paid all of my credit card balances in full
42% I made partial payments on some of my credit cards
7% Not sure

| Total | | | | | | |
|--------------------------------|--------------|------------------|--------------|------------------|---------------------|------------------|
| | Total | | Mainstreet | | Elite and Elite Adj | |
| | Paid in full | Partial payments | Paid in full | Partial payments | Paid in full | Partial payments |
| January 19-20, 2026 | 51% | 42% | 45% | 46% | 63% | 33% |
| January 5, 2026 | 49% | 42% | 42% | 47% | 62% | 33% |
| December 15-16, 2025 | 46% | 45% | 43% | 45% | 54% | 44% |
| December 1-2, 2025 | 49% | 42% | 41% | 47% | 65% | 32% |
| November 17-18, 2025 | 51% | 41% | 43% | 47% | 67% | 29% |
| November 3-4, 2025 | 47% | 43% | 41% | 47% | 60% | 35% |
| October 20-21, 2025 | 49% | 42% | 41% | 49% | 67% | 28% |
| October 6-7, 2025 | 53% | 38% | 46% | 42% | 66% | 31% |
| September 22-23, 2025 | 49% | 43% | 41% | 50% | 66% | 29% |
| September 8-9, 2025 | 46% | 45% | 41% | 48% | 57% | 39% |
| August 25-26, 2025 | 49% | 41% | 40% | 47% | 69% | 27% |
| August 11-12, 2025 | 49% | 42% | 47% | 43% | 54% | 38% |
| July 28-29, 2025 | 50% | 42% | 44% | 45% | 63% | 34% |
| July 14-15, 2025 | 49% | 40% | 42% | 43% | 62% | 34% |
| Source: Napolitan News Service | | | | | | |

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9 Are you able to regularly set aside money in savings and/or retirement accounts? Or does all of your income go to current living expenses?*

49% I am able to regularly set aside money
45% All of my income goes to current living expenses
5% Not sure

| Total | | | | | | |
|--------------------------------|---------------------------|--------------------------------|---------------------------|--------------------------------|---------------------------|--------------------------------|
| | Total | | Mainstreet | | Elite and Elite Adj | |
| | Regularly set aside money | Income goes to living expenses | Regularly set aside money | Income goes to living expenses | Regularly set aside money | Income goes to living expenses |
| January 19-20, 2026 | 49% | 45% | 40% | 54% | 69% | 27% |
| January 5, 2026 | 49% | 46% | 39% | 54% | 67% | 29% |
| December 15-16, 2025 | 49% | 47% | 43% | 52% | 62% | 36% |
| December 1-2, 2025 | 47% | 48% | 38% | 57% | 65% | 31% |
| November 17-18, 2025 | 50% | 46% | 41% | 55% | 69% | 27% |
| November 3-4, 2025 | 52% | 44% | 44% | 51% | 69% | 28% |
| October 20-21, 2025 | 52% | 44% | 44% | 51% | 70% | 28% |
| October 6-7, 2025 | 52% | 44% | 42% | 53% | 71% | 29% |
| September 22-23, 2025 | 47% | 49% | 38% | 57% | 66% | 32% |
| September 8-9, 2025 | 53% | 43% | 43% | 52% | 72% | 25% |
| August 25-26, 2025 | 49% | 45% | 38% | 55% | 72% | 24% |
| August 11-12, 2025 | 50% | 46% | 44% | 52% | 65% | 31% |
| July 28-29, 2025 | 46% | 50% | 37% | 57% | 65% | 34% |
| Source: Napolitan News Service | | | | | | |

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10 Suppose something happened leading to a surprise emergency expense of \$1,000. Would you be able to make that payment without cutting back on your current lifestyle? Or, would you have to cut back on other expenses for a while?*

49% I would be able to make that payment without cutting back on my lifestyle
46% I would have to cut back on expenses for a while
5% Not sure

| Total | | | | | | |
|--------------------------------|-----------------------------------|------------------------|-----------------------------------|------------------------|-----------------------------------|------------------------|
| | Total | | Mainstreet | | Elite and Elite Adj | |
| | Make payment without cutting back | Would have to cut back | Make payment without cutting back | Would have to cut back | Make payment without cutting back | Would have to cut back |
| January 19-20, 2026 | 49% | 46% | 38% | 55% | 69% | 28% |
| January 5, 2026 | 47% | 48% | 38% | 57% | 66% | 31% |
| December 15-16, 2025 | 49% | 47% | 43% | 51% | 62% | 37% |
| December 1-2, 2025 | 46% | 48% | 36% | 57% | 66% | 30% |
| November 17-18, 2025 | 49% | 47% | 41% | 54% | 66% | 32% |
| November 3-4, 2025 | 48% | 47% | 38% | 56% | 68% | 28% |
| October 20-21, 2025 | 50% | 47% | 42% | 54% | 66% | 32% |
| October 6-7, 2025 | 52% | 45% | 42% | 54% | 70% | 29% |
| September 22-23, 2025 | 50% | 45% | 40% | 53% | 71% | 26% |
| September 8-9, 2025 | 49% | 46% | 40% | 56% | 66% | 28% |
| August 25-26, 2025 | 49% | 47% | 39% | 57% | 69% | 27% |
| August 11-12, 2025 | 50% | 46% | 43% | 53% | 65% | 31% |
| Source: Napolitan News Service | | | | | | |

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Methodology

This survey of 1,000 Registered Voters was conducted online by Scott Rasmussen on January 19-20, 2026. Field work for the survey was conducted by RMG Research, Inc. Certain quotas were applied, and the sample was lightly weighted by geography, gender, age, race, education, internet usage, and political party to reasonably reflect the nation's population of Registered Voters. Other variables were reviewed to ensure that the final sample is representative of that population.

The margin of sampling error for the full sample is +/- 3.1 percentage points.

This survey was paid for by Napolitan News Service as part of the service provided for our Gold Circle Members.