



Napolitan News Service Survey
of 1,000 Registered Voters
Conducted February 9-10, 2026

1 Will you do anything to celebrate Valentine's Day this year?*

48%	Yes
41%	No
11%	Not sure

2a [Among all voters] To celebrate Valentine's Day, which of the following will you do?*

52%	Not asked, not celebrating Valentine's Day
29%	Go out to dinner
22%	Buy chocolates
16%	Give some other gift
16%	Send a card
16%	Send flowers
4%	Take a trip
3%	Something else
0%	Not sure



Napolitan News Service Survey
of 1,000 Registered Voters
Conducted February 9-10, 2026

2b [Among those who are celebrating] To celebrate Valentine's Day, which of the following will you do?*

62%	Go out to dinner
45%	Buy chocolates
34%	Give some other gift
34%	Send a card
32%	Send flowers
9%	Take a trip
7%	Something else
1%	Not sure

3a [Among all voters] About how much do you expect to spend on Valentine's Day this year?*

52%	Not asked, not celebrating Valentine's Day
12%	Less than \$50
17%	\$50-\$100
11%	\$100-\$250
6%	\$250-\$500
1%	More than \$500



Napolitan News Service Survey
of 1,000 Registered Voters
Conducted February 9-10, 2026

3b [Among those who are celebrating] About how much do you expect to spend on Valentine's Day this year?*

25%	Less than \$50
36%	\$50-\$100
24%	\$100-\$250
12%	\$250-\$500
3%	More than \$500

Methodology

This survey of 1,000 Registered Voters was conducted online by Scott Rasmussen on February 9-10, 2026. Field work for the survey was conducted by RMG Research, Inc. Certain quotas were applied, and the sample was lightly weighted by geography, gender, age, race, education, internet usage, and political party to reasonably reflect the nation's population of Registered Voters. Other variables were reviewed to ensure that the final sample is representative of that population.

The margin of sampling error for the full sample is +/- 3.1 percentage points.

This survey was paid for by Napolitan News Service as part of the service provided for our Gold Circle Members.