



**Napolitan News Service Survey**  
Of 1,000 Registered Voters  
Conducted March 11-12, 2026

*1\* Do you happen to know what cryptocurrency is?*

80%	Yes
10%	No
10%	Not sure

*2a\* [Among all voters] In just a few words, please describe what cryptocurrency is.*

20%	Not asked, don't claim to know
43%	Digital or Virtual Currency
7%	Perceived as Fake or Not real
6%	Alternative Currency
6%	Investment and Trading
6%	Decentralized and Unreal
3%	Blockchain and Cryptography
3%	Simple Definition
1%	General
1%	Unsure or No Comment
1%	Association with Bitcoin
0%	Accusations of Fraud



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2b\* [Among those who claim to know] In just a few words, please describe what cryptocurrency is.

- 54% Digital or Virtual Currency
- 8% Perceived as Fake or Not real
- 8% Alternative Currency
- 8% Investment and Trading
- 7% Decentralized and Unreal
- 4% Blockchain and Cryptography
- 4% Simple Definition
- 2% General
- 1% Unsure or No Comment
- 1% Association with Bitcoin
- 1% Accusations of Fraud

3\* Have you personally ever invested in cryptocurrency?

- 22% Yes
- 76% No
- 1% Never heard of it
- 0% Not sure

Total			
	Yes	No	Net
<b>March 11-12, 2026</b>	22%	76%	<b>-54</b>
<b>July 21-22, 2025</b>	24%	70%	<b>-46</b>
<b>June 7-8, 2022</b>	28%	66%	<b>-38</b>
Source: Napolitan News Service			

Conducted by RMG Research, Inc. March 11-12, 2026  
Margin of Sampling Error: +/- 3.1 percentage points



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*4\* Do you happen to know what prediction markets are?*

34%	Yes
50%	No
16%	Not sure

*5a\* [Among all voters] In just a few words, please describe what a prediction market is.*

66%	Not asked, don't claim to know
17%	Betting/Trading on Future Events
9%	Financial & Economic Forecasting
4%	General
2%	Betting on a Broad Range of Real-World Events
1%	Analogy to Gambling
1%	Direct Comparison to Gambling
0%	Comparison to Sports Betting

*5b\* [Among those who claim to know] In just a few words, please describe what a prediction market is.*

51%	Betting/Trading on Future Events
26%	Financial & Economic Forecasting
12%	General
5%	Betting on a Broad Range of Real-World Events
2%	Analogy to Gambling
1%	Direct Comparison to Gambling
1%	Comparison to Sports Betting



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**Methodology**

This survey of 1,000 Registered Voters was conducted online by Scott Rasmussen on March 11-12, 2026. Field work for the survey was conducted by RMG Research, Inc. Certain quotas were applied, and the sample was lightly weighted by geography, gender, age, race, education, internet usage, and political party to reasonably reflect the nation's population of Registered Voters. Other variables were reviewed to ensure that the final sample is representative of that population.

The margin of sampling error for the full sample is +/- 3.1 percentage points.

This survey was paid for by Napolitan News Service as part of the service provided for our Gold Circle Members.