



Napolitan News Service Survey
of 1,000 Registered Voters
Conducted March 30-31, 2026

1 Is Easter one of our nation's most important holidays, least important, or somewhere in between?*

- 28% Most important
- 21% Least important
- 45% Somewhere in between
- 6% Not sure

Total			
	Most important	Least important	Net
March 30-31, 2026	28%	21%	+7
April 9-10, 2025	29%	23%	+6
March 20-21, 2024	33%	15%	+18
March 30-31, 2023	33%	13%	+20

Source: Napolitan News Service



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2* Will you celebrate Easter this year?

65% Yes
 26% No
 9% Not sure

Total			
	Yes	No	Net
March 30-31, 2026	65%	26%	+39
April 9-10, 2025	69%	23%	+46
March 20-21, 2024	73%	17%	+56
March 30-31, 2023	74%	19%	+54
April 5-6, 2022	73%	18%	+55
Source: Napolitan News Service			



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3a [Among all voters] Will you celebrate Easter primarily as a religious holiday or a secular holiday?*

- 35% Not asked, not celebrating
- 34% Religious
- 13% Secular
- 16% Both equally
- 3% Not sure

Total			
	Religious	Secular	Both equally
March 30-31, 2026	34%	13%	16%
April 9-10, 2025	36%	13%	19%

Source: Napolitan News Service



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3b [Among those who will celebrate] Will you celebrate Easter primarily as a religious holiday or a secular holiday?*

- 52% Religious
- 20% Secular
- 25% Both equally
- 4% Not sure

Total			
	Religious	Secular	Both equally
March 30-31, 2026	52%	20%	25%
April 9-10, 2025	52%	19%	28%
March 20-21, 2024	56%	16%	27%
March 30-31, 2023	46%	21%	31%
April 5-6, 2022	33%	15%	23%
Source: Napolitan News Service			



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4a* [Among all voters] To celebrate Easter, how likely is it that you will do each of the following?

Total			
	Very/Somewhat likely	Not very/Not at all likely	Net
Share a meal with friends and family	60%	5%	+55
Attend church on Easter Sunday	42%	20%	+22
Have an Easter egg hunt	34%	30%	+4
Attend Good Friday worship services	27%	34%	-7

Source: Napolitan News Service

Share a meal with friends and family

- 35% Not asked, not celebrating
- 45% Very likely
- 15% Somewhat likely
- 2% Not very likely
- 3% Not at all likely
- 0% Not sure

Total			
	Very/Somewhat likely	Not very/Not at all likely	Net
March 30-31, 2026	60%	5%	+55
April 9-10, 2025	64%	3%	+61

Source: Napolitan News Service



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4a [Among all voters] To celebrate Easter, how likely is it that you will do each of the following?*

Attend church on Easter Sunday

- 35% Not asked, not celebrating
- 27% Very likely
- 15% Somewhat likely
- 8% Not very likely
- 12% Not at all likely
- 3% Not sure

Total			
	Very/Somewhat likely	Not very/Not at all likely	Net
March 30-31, 2026	42%	20%	+22
April 9-10, 2025	47%	19%	+28

Source: Napolitan News Service



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4a [Among all voters] To celebrate Easter, how likely is it that you will do each of the following?*

Have an Easter egg hunt

- 35% Not asked, not celebrating
- 18% Very likely
- 16% Somewhat likely
- 11% Not very likely
- 19% Not at all likely
- 1% Not sure

Total			
	Very/Somewhat likely	Not very/Not at all likely	Net
March 30-31, 2026	34%	30%	+4
April 9-10, 2025	42%	25%	+17

Source: Napolitan News Service



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4a* [Among all voters] To celebrate Easter, how likely is it that you will do each of the following?

Attend Good Friday worship services

- 35% Not asked, not celebrating
- 15% Very likely
- 12% Somewhat likely
- 15% Not very likely
- 19% Not at all likely
- 3% Not sure

Total			
	Very/Somewhat likely	Not very/Not at all likely	Net
March 30-31, 2026	27%	34%	-7
April 9-10, 2025	38%	28%	+10

Source: Napolitan News Service



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4b* [Among those celebrating] To celebrate Easter, how likely is it that you will do each of the following?

Total			
	Very/Somewhat likely	Not very/Not at all likely	Net
Share a meal with friends and family	92%	7%	+85
Attend church on Easter Sunday	65%	31%	+34
Have an Easter egg hunt	52%	46%	+6
Attend Good Friday worship services	43%	52%	-9

Source: Napolitan News Service

Share a meal with friends and family

- 69% Very likely
- 23% Somewhat likely
- 3% Not very likely
- 4% Not at all likely
- 1% Not sure

Total			
	Very/ Somewhat likely	Not very/ Not at all likely	Net
March 30-31, 2026	92%	7%	+85
April 9-10, 2025	93%	5%	+88
March 20-21, 2024	93%	5%	+88
March 30-31, 2023	95%	3%	+92

Source: Napolitan News Service

Conducted by RMG Research, Inc. March 30-31, 2026
Margin of Sampling Error: +/- 3.1 percentage points



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4b* *[Among those celebrating] To celebrate Easter, how likely is it that you will do each of the following?*

Attend church on Easter Sunday

- 42% Very likely
- 23% Somewhat likely
- 13% Not very likely
- 18% Not at all likely
- 4% Not sure

Total			
	Very/ Somewhat likely	Not very/ Not at all likely	Net
March 30-31, 2026	65%	31%	+34
April 9-10, 2025	70%	29%	+41
March 20-21, 2024	72%	26%	+46
March 30-31, 2023	70%	27%	+43
April 5-6, 2022	46%	25%	+21
Source: Napolitan News Service			



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4b [Among those celebrating] To celebrate Easter, how likely is it that you will do each of the following?*

Have an Easter egg hunt

- 28% Very likely
- 24% Somewhat likely
- 17% Not very likely
- 29% Not at all likely
- 2% Not sure

Total			
	Very/ Somewhat likely	Not very/ Not at all likely	Net
March 30-31, 2026	52%	46%	+6
April 9-10, 2025	62%	36%	+26
March 20-21, 2024	50%	47%	+3
March 30-31, 2023	52%	46%	+6
April 5-6, 2022	43%	29%	+14

Source: Napolitan News Service



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4b [Among those celebrating] To celebrate Easter, how likely is it that you will do each of the following?*

Attend Good Friday worship services

- 24% Very likely
- 19% Somewhat likely
- 24% Not very likely
- 28% Not at all likely
- 5% Not sure

Total			
	Very/ Somewhat likely	Not very/ Not at all likely	Net
March 30-31, 2026	43%	52%	-9
April 9-10, 2025	55%	41%	+14
March 20-21, 2024	49%	44%	+5
March 30-31, 2023	45%	51%	-6
April 5-6, 2022	32%	36%	-4

Source: Napolitan News Service



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5 Please let me know if each of the following statements is true or false:*

Total			
	True	False	Net
The man known to history as Jesus Christ actually existed and walked the earth.	74%	11%	+63
Jesus Christ was the Son of God.	72%	16%	+56
Jesus Christ died for your sins.	70%	17%	+53
Jesus Christ physically rose from the dead.	63%	20%	+43
Jesus walked on water.	62%	20%	+42
Source: Napolitan News Service			



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5 Please let me know if each of the following statements is true or false:*

The man known to history as Jesus Christ actually existed and walked the earth.

74% True
11% False
16% Not sure

Total			
	True	False	Net
March 30-31, 2026	74%	11%	+63
April 9-10, 2025	77%	9%	+68
March 20-21, 2024	83%	5%	+78
March 30-31, 2023	77%	9%	+68
April 5-6, 2022	80%	7%	+73
Source: Napolitan News Service			



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5 Please let me know if each of the following statements is true or false:*

Jesus Christ was the Son of God.

72% True
16% False
12% Not sure

Total			
	True	False	Net
March 30-31, 2026	72%	16%	+56
April 9-10, 2025	73%	15%	+58
March 20-21, 2024	76%	11%	+65
March 30-31, 2023	72%	13%	+59
April 5-6, 2022	80%	10%	+70

Source: Napolitan News Service



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5 Please let me know if each of the following statements is true or false:*

Jesus Christ died for your sins.

70% True
17% False
12% Not sure

Total			
	True	False	Net
March 30-31, 2026	70%	17%	+53
April 9-10, 2025	71%	16%	+55
March 20-21, 2024	75%	11%	+64
March 30-31, 2023	70%	15%	+55
April 5-6, 2022	78%	11%	+67
Source: Napolitan News Service			



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5 Please let me know if each of the following statements is true or false:*

Jesus Christ physically rose from the dead.

63% True
20% False
17% Not sure

Total			
	True	False	Net
March 30-31, 2026	63%	20%	+43
April 9-10, 2025	65%	20%	+45
March 20-21, 2024	68%	13%	+55
March 30-31, 2023	63%	16%	+47
April 5-6, 2022	69%	15%	+54
Source: Napolitan News Service			



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5 Please let me know if each of the following statements is true or false:*

Jesus walked on water

62% True
20% False
17% Not sure

Total			
	True	False	Net
March 30-31, 2026	62%	20%	+42
April 9-10, 2025	62%	20%	+42
March 20-21, 2024	65%	14%	+51
March 30-31, 2023	62%	18%	+44

Source: Napolitan News Service



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6 In terms of your daily life, how important is your faith or religion?*

- 41% Very important
- 28% Somewhat important
- 12% Not very important
- 17% Not at all important
- 1% Not sure

Total			
	Very/ Somewhat important	Not very/ Not at all important	Net
March 30-31, 2026	69%	29%	+40
January 28, 2026	70%	30%	+40
April 9-10, 2025	70%	29%	+41
December 11-12, 2024	74%	25%	+49
October 9, 2024	72%	26%	+46
March 20-21, 2024	76%	22%	+54
March 30-31, 2023	71%	27%	+44
April 5-6, 2022	76%	23%	+53

Source: Napolitan News Service



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7 Okay... in a typical week, how often do you read the Bible?*

- 12% Every day or nearly every day
- 14% Several times a week
- 11% About once a week
- 11% Less than once a week
- 49% Rarely or never
- 2% Not sure

Total					
	Every day/nearly every day	Several times a week	About once a week	Less than once a week	Rarely or never
March 30-31, 2026	12%	14%	11%	11%	49%
January 28, 2026	12%	11%	12%	13%	51%
April 9-10, 2025	12%	14%	11%	13%	48%
March 20-21, 2024	13%	12%	11%	14%	49%
March 30-31, 2023	10%	16%	12%	16%	44%
April 5-6, 2022	11%	13%	10%	11%	53%

Source: Napolitan News Service



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8 In a typical week, how often do you pray?*

- 35% Every day or nearly every day
- 17% Several times a week
- 9% About once a week
- 8% Less than once a week
- 30% Rarely or never
- 1% Not sure

Total					
	Every day/nearly every day	Several times a week	About once a week	Less than once a week	Rarely or never
March 30-31, 2026	35%	17%	9%	8%	30%
January 28, 2026	42%	15%	10%	8%	25%
April 9-10, 2025	35%	20%	12%	11%	22%
March 20-21, 2024	45%	21%	7%	6%	18%
March 30-31, 2023	42%	20%	9%	7%	20%
April 5-6, 2022	43%	17%	11%	8%	20%

Source: Napolitan News Service



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9 Generally speaking, how often do you attend church, synagogue, or other religious services?*

- 9% More than once a week
- 23% Once a week
- 9% A couple of times a month
- 7% Once a month
- 50% Rarely or never
- 2% Not sure

Total					
	More than once a week	Once a week	A couple of times a month	Once a month	Rarely or never
March 30-31, 2026	9%	23%	9%	7%	50%
January 28, 2026	7%	19%	12%	6%	55%
April 9-10, 2025	9%	19%	16%	8%	48%
December 11-12, 2024	6%	24%	12%	7%	50%
October 9, 2024	8%	22%	10%	7%	52%
March 20-21, 2024	9%	23%	12%	6%	49%
March 30-31, 2023	8%	23%	12%	8%	48%
April 5-6, 2022	11%	13%	10%	11%	53%

Source: Napolitan News Service



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Methodology

This survey of 1,000 Registered Voters was conducted online by Scott Rasmussen on March 30-31, 2026. Field work for the survey was conducted by RMG Research, Inc. Certain quotas were applied, and the sample was lightly weighted by geography, gender, age, race, education, internet usage, and political party to reasonably reflect the nation's population of Registered Voters. Other variables were reviewed to ensure that the final sample is representative of that population.

The margin of sampling error for the full sample is +/- 3.1 percentage points.

This survey was paid for by Napolitan News Service as part of the service provided for our Gold Circle Members.