



Napolitan News Service Survey
of 1,000 Registered Voters
Conducted May 5-6, 2026

1 Do you happen to know what a data center is?*

72%	Yes
15%	No
13%	Not sure

2a [Among all voters] In just a few words, please describe what a data center is.*

28%	Not asked, do not claim to know
34%	Core Function
20%	Primary Application
10%	Technical Components
4%	Societal
1%	Resource Consumption
3%	Unsure
1%	Other

2b [Among those who claim to know what a data center is] In just a few words, please describe what a data center is.*

47%	Core Function
28%	Primary Application
14%	Technical Components
5%	Societal
2%	Resource Consumption
4%	Unsure
1%	Other



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3 A data center is a facility that houses computer systems that power high-speed internet used for everything from remote work, education, and telehealth to streaming services, social media, and smart phones. Would you favor or oppose a new data center being built in your community?*

16%	Strongly favor
33%	Somewhat favor
18%	Somewhat oppose
22%	Strongly oppose
11%	Not sure

4 Suppose you had a choice between two candidates. One candidate wanted to ban new data centers because of concerns about the amount of energy and water it would use. The other wanted to build new data centers because of increased employment and tax revenue. For whom would you vote?*

41%	The one who wanted to ban new data centers
42%	The one who wanted to build new data centers
17%	Not sure

5 When it comes to regulation and licensing, who should make decisions about data centers?*

25%	The federal government
37%	State governments
30%	Local governments
9%	Not sure



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6 When considering how you will vote in upcoming elections, how important are candidates' views on data centers?*

26%	Very important
45%	Somewhat important
17%	Not very important
7%	Not at all important
5%	Not sure

7 Elon Musk has suggested that many data centers could be built in space within the next few years. Looking ahead ten years, how likely is it that most data centers will be built in space rather than on earth?*

11%	Very likely
31%	Somewhat likely
26%	Not very likely
19%	Not at all likely
13%	Not sure

Methodology

This survey of 1,000 Registered Voters was conducted online by Scott Rasmussen on May 5-6, 2026. Field work for the survey was conducted by RMG Research, Inc. Certain quotas were applied, and the sample was lightly weighted by geography, gender, age, race, education, internet usage, and political party to reasonably reflect the nation's population of Registered Voters. Other variables were reviewed to ensure that the final sample is representative of that population.

The margin of sampling error for the full sample is +/- 3.1 percentage points.

This survey was paid for by Napolitan News Service as part of the service provided for our Gold Circle Members.

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