



Napolitan News Service Survey
of 1,000 Registered Voters
Conducted May 13-14, 2026

1 Generally speaking, are taxes in America too high or too low?*

- 49% Much too high
- 36% Somewhat too high
- 6% Somewhat too low
- 1% Much too low
- 6% About right
- 2% Not sure

Total			
	Too high	Too low	Net
May 13-14, 2026	85%	7%	+78
May 10-15, 2023	75%	10%	+65

Source: Napolitan News Service

2 In total, about how much of your income do you pay in taxes to all levels of government - federal, state, and local?*

- 9% Less than 10%
- 47% 10-25%
- 25% 25-50%
- 4% More than 50%
- 15% Not sure



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3 A proposal has been made that no American should pay a total of more than 50% of his or her income in all taxes combined to all levels of government - federal, state, and local. Would you favor or oppose this proposal?*

- 43% Strongly favor
- 24% Somewhat favor
- 9% Somewhat oppose
- 14% Strongly oppose
- 10% Not sure

Total			
	Favor	Oppose	Net
May 13-14, 2026	67%	23%	+44
May 10-15, 2023	62%	23%	+39
Source: Napolitan News Service			

4a [Among all voters] Would you favor or oppose a proposal that no American should pay a total of more than 40% of his or her income in all taxes combined?*

- 33% Not asked, do not favor 50% limit
- 37% Strongly favor
- 20% Somewhat favor
- 5% Somewhat oppose
- 4% Strongly oppose
- 1% Not sure



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4b [Among those who favor a 50% limit] Would you favor or oppose a proposal that no American should pay a total of more than 40% of his or her income in all taxes combined?*

- 55% Strongly favor
- 30% Somewhat favor
- 8% Somewhat oppose
- 6% Strongly oppose
- 1% Not sure

Total			
	Favor	Oppose	Net
May 13-14, 2026	85%	14%	+71
May 10-15, 2023	78%	18%	+60

Source: Napolitan News Service



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5 Are you currently paying your fair share of taxes, more than your fair share, or less than your fair share?*

- 45% More than my fair share
- 45% My fair share
- 4% Less than my fair share
- 6% Not sure

Total				
	More than my fair share	My fair share	Less than my fair share	Not sure
May 13-14, 2026	45%	45%	4%	6%
April 7-8, 2025	36%	51%	5%	8%
April 10-11, 2024	44%	51%	2%	3%
May 10-15, 2023	34%	56%	3%	7%

Source: Napolitan News Service



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6 Think for a moment about someone who earns twice as much as you do. Do they pay twice as much in taxes, more than twice as much in taxes, or less than twice as much in taxes?*

- 20% Twice as much
- 17% More than twice as much
- 41% Less than twice as much
- 22% Not sure

Total				
	Twice as much	More than twice as much	Less than twice as much	Not sure
May 13-14, 2026	20%	17%	41%	22%
April 7-8, 2025	21%	17%	38%	24%

Source: Napolitan News Service



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7 Jeff Bezos is the billionaire founder of Amazon.com. Over the course of his lifetime, how much will Bezos pay in taxes?*

- 35% Less than the average American
- 11% About the same as the average American
- 13% A little more than the average American
- 13% 100 times more than the average American
- 9% 100,000 times more than the average American
- 19% Not sure

Total						
	Less than the average American	About the same as the average American	A little more than the average American	100 times more than the average American	100,000 times more than the average American	Not sure
May 13-14, 2026	35%	11%	13%	13%	9%	19%
January 29-30, 2024	29%	10%	15%	11%	7%	29%

Source: Napolitan News Service



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8 As a percentage of his income, does Jeff Bezos pay less than the average American, more than the average American, or about the same as the average American?*

- 50% Less than the average American
- 31% More than the average American
- 8% About the same as the average American
- 12% Not sure

Total			
	Less than the average American	More than the average American	Net
May 13-14, 2026	50%	31%	+19
January 29-30, 2024	40%	29%	+11

Source: Napolitan News Service



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9 Please let me know if each of the following statements is true or false:*

Total			
	True	False	Net
The United States government today collects more taxes than at any other time in history	71%	12%	+59
Rich Americans pay a smaller share of their income in taxes than middle income Americans	69%	20%	+49
Most large corporations don't pay any federal income tax	45%	36%	+9

Source: Napolitan News Service

The United States government today collects more taxes than at any other time in history

71% True
12% False
17% Not sure

Total			
	True	False	Net
May 13-14, 2026	71%	12%	+59
January 29-30, 2024	63%	10%	+53

Source: Napolitan News Service

Conducted by RMG Research, Inc. May 13-14, 2026
Margin of Sampling Error: +/- 3.1 percentage points



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9 Please let me know if each of the following statements is true or false:*

Rich Americans pay a smaller share of their income in taxes than middle income Americans

69% True
20% False
11% Not sure

Total			
	True	False	Net
May 13-14, 2026	69%	20%	+49
January 29-30, 2024	61%	27%	+34
Source: Napolitan News Service			

Most large corporations don't pay any federal income tax

45% True
36% False
19% Not sure

Total			
	True	False	Net
May 13-14, 2026	45%	36%	+9
January 29-30, 2024	35%	38%	-3
Source: Napolitan News Service			



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10 Is it more important for the rich to pay high levels of tax or to ensure that everyone has the opportunity to succeed and become rich?*

- 47% For the rich to pay high levels of tax
- 46% To ensure everyone has the opportunity to succeed and become rich
- 7% Not sure

11 When people start successful businesses and make a lot of money, does that generally improve the lives of others, like their customers or employees?*

- 55% Yes
- 31% No
- 14% Not sure



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12 Please let me know if it makes sense for a corporation to take each of the following actions.*

Total			
	Yes	No	Net
Leaving a state because taxes are too high	73%	21%	+52
Leaving a state because there is lower cost of living in another state	69%	23%	+46
Leaving a state because they disagree with that state's leaders politically on issues related to business	59%	39%	+20
Leaving a state because they disagree with that state's leaders politically on issues unrelated to business	48%	40%	+8

Source: Napolitan News Service

Leaving a state because taxes are too high

73% Yes
21% No
6% Not sure

Leaving a state because there is lower cost of living in another state

69% Yes
23% No
7% Not sure



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12 Please let me know if it makes sense for a corporation to take each of the following actions.*

Leaving a state because they disagree with that state's leaders politically on issues related to business

59%	Yes
30%	No
11%	Not sure

Leaving a state because they disagree with that state's leaders politically on issues unrelated to business

48%	Yes
40%	No
12%	Not sure

13 If wealthy individuals choose to move from a high tax state to a lower tax state, is it good or bad for the state they leave?*

5%	Very good
12%	Somewhat good
33%	Somewhat bad
28%	Very bad
17%	Neither good nor bad
5%	Not sure



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14 Recently the mayor of Seattle was asked about millionaires leaving the state of Washington because of a new, higher tax rate on very high incomes. Her response was, "the ones that leave, like, bye." Would you be more or less likely to vote for a candidate who was unconcerned about millionaires leaving?*

17%	Much more likely
25%	Somewhat more likely
19%	Somewhat less likely
26%	Much less likely
14%	Not sure

Methodology

This survey of 1,000 Registered Voters was conducted online by Scott Rasmussen on May 13-14, 2026. Field work for the survey was conducted by RMG Research, Inc. Certain quotas were applied, and the sample was lightly weighted by geography, gender, age, race, education, internet usage, and political party to reasonably reflect the nation's population of Registered Voters. Other variables were reviewed to ensure that the final sample is representative of that population.

The margin of sampling error for the full sample is +/- 3.1 percentage points.

This survey was paid for by Napolitan News Service as part of the service provided for our Gold Circle Members.

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