



Napolitan News Service Survey
 Of 1,000 Registered Voters
 Conducted June 22-23, 2026

1 Do you consider the Fourth of July to be one of the nation's most important holidays, one of the least important, or somewhere in between?*

- 49% Most important
- 12% Least important
- 35% Somewhere in between
- 4% Not sure

Totals				
	Most important	Least important	Somewhere in between	Not sure
June 22-23, 2026	49%	12%	35%	4%
June 25-26, 2025	52%	10%	36%	2%
June 24-25, 2024	52%	8%	38%	2%
June 26-27, 2023	49%	10%	38%	3%
June 16-18, 2022	52%	9%	33%	6%

Source: Napolitan News Service



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2 How likely are you to do something to celebrate the Fourth of July?*

- 36% Very likely
- 32% Somewhat likely
- 16% Somewhat unlikely
- 12% Very unlikely
- 4% Not sure

Totals			
	Likely	Unlikely	Net
June 22-23, 2026	68%	28%	+40
June 25-26, 2025	74%	24%	+50
June 24-25, 2024	80%	18%	+62
June 26-27, 2023	76%	20%	+56
June 16-18, 2022	72%	23%	+49

Source: Napolitan News Service

Methodology

This survey of 1,000 Registered Voters was conducted online by Scott Rasmussen on June 22-23, 2026. Field work for the survey was conducted by RMG Research, Inc. Certain quotas were applied, and the sample was lightly weighted by geography, gender, age, race, education, internet usage, and political party to reasonably reflect the nation’s population of Registered Voters. Other variables were reviewed to ensure that the final sample is representative of that population.

The margin of sampling error for the full sample is +/- 3.1 percentage points.

This survey was paid for by Napolitan News Service as part of the service provided for our Gold Circle Members.

Conducted by RMG Research, Inc. June 22-23, 2026
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