



Napolitan News Service Survey

Of 1,000 Registered Voters

Conducted July 28-29, 2026

1 How closely have you followed recent news stories about new data centers being built around the country?*

21%	Very closely
47%	Somewhat closely
24%	Not very closely
7%	Not at all closely
0%	Not sure

2 Do you favor or oppose building new data centers in your state?*

6%	Strongly favor
24%	Somewhat favor
24%	Somewhat oppose
38%	Strongly oppose
9%	Not sure

Conducted by RMG Research, Inc. July 28-29, 2026

Margin of Sampling Error: +/- 3.1 percentage points



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3a [Among all voters] Why do you favor building new data centers in your state?*

70%	Not asked, Not in favor
11%	Job Creation
7%	General Support
5%	Technological Infrastructure
3%	Economic Growth
2%	National Security
1%	Environmental
1%	Other

3b [Among those in favor] Why do you favor building new data centers in your state?*

36%	Job Creation
23%	General Support
16%	Technological Infrastructure
10%	Economic Growth
8%	National Security
4%	Environmental
4%	Other



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4a [Among all voters] Why do you oppose building new data centers in your state?*

39%	Not asked, Not opposed
11%	High Water
10%	Increased Utility Bills
9%	Environmental Harm
7%	Strain on Local
5%	Loss of Land
4%	Noise Pollution
3%	Concerns Regarding AI
2%	Lack of Job
5%	Unsure
5%	Other

4b [Among those opposed] Why do you oppose building new data centers in your state?*

17%	High Water
17%	Increased Utility Bills
14%	Environmental Harm
12%	Strain on Local
8%	Loss of Land
7%	Noise Pollution
6%	Concerns Regarding AI
4%	Lack of Job
8%	Unsure
8%	Other



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5 In terms of how you will vote in November, how important is the issue of data centers?*

33% Very important
38% Somewhat important
20% Not very important
5% Not at all important
3% Not sure

Very important													
	July 27-28	June 22-23	May 26	April 29-30	Mar 25-26	Feb 25-26	Jan 28	Dec 3-4	Oct 29-30	Sep 23-24	Aug 21	July 7-8	May 20-21
Economy	76%	76%	71%	79%	80%	81%	80%	83%	81%	85%	75%	85%	84%
Inflation	72%	68%	70%	73%	71%	76%	70%	74%	73%	75%	63%	73%	73%
Health care	68%	65%	63%	66%	71%	73%	74%	72%	74%	71%	68%	71%	67%
National security	61%	58%	54%	64%	68%	66%	64%	65%	66%	66%	61%	-	-
Crime	55%	54%	55%	51%	61%	62%	62%	64%	66%	58%	54%	60%	56%
Education	50%	47%	45%	46%	55%	57%	59%	56%	63%	53%	53%	58%	53%
Immigration	49%	46%	46%	48%	59%	59%	54%	53%	60%	59%	53%	55%	53%
Gun laws	45%	44%	43%	40%	51%	47%	45%	51%	52%	46%	44%	45%	43%
Climate change	41%	39%	37%	30%	34%	36%	35%	39%	42%	40%	40%	38%	40%
Abortion	38%	37%	39%	32%	42%	43%	40%	40%	48%	47%	41%	46%	46%
Data Centers*	33%	-	-	-	-	-	-	-	-	-	-	-	-
Source: Napolitan News Service													

*Data Centers was not included in the survey of the results above. The table highlights where the importance of Data Centers ranks in comparison to the issue asked in that specific survey.

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6 Please let me know if each of the following statements are true or false:*

Total			
	True	False	Net
Data centers raise the cost of electricity for everyday Americans.	68%	14%	+54
More than 4,000 data centers have already been built in the United States.	38%	9%	+29
Data centers pollute water for local residents.	50%	24%	+26
Data centers are needed for the U.S. to compete with China in advanced technology like AI.	47%	28%	+19
Building a new data center creates good jobs in local communities.	49%	33%	+16
The Chinese are funding opposition to building new data centers in the U.S.	22%	24%	-2
Source: Napolitan News Service			

Data centers raise the cost of electricity for everyday Americans.

68% True
14% False
18% Not sure

More than 4,000 data centers have already been built in the United States.

38% True
9% False
53% Not sure

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6 Please let me know if each of the following statements are true or false:*

Data centers pollute water for local residents.

50%	True
24%	False
26%	Not sure

Data centers are needed for the U.S. to compete with China in advanced technology like AI.

47%	True
28%	False
25%	Not sure

Building a new data center creates good jobs in local communities.

49%	True
33%	False
18%	Not sure

The Chinese are funding opposition to building new data centers in the U.S.

22%	True
24%	False
55%	Not sure



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7 Suppose you had a choice between two candidates. One candidate wanted to ban the creation of new data centers and the other supported data centers. For whom would you vote?*

- 49% The candidate who wanted to ban the creation of new data centers
- 28% The candidate who supported data centers
- 22% Not sure

8 A proposal has been made that would require new data centers to generate their own electricity. The proposal would require data centers to guarantee that the cost of electricity would not go up for everyday Americans. Would you favor or oppose this proposal?*

- 46% Strongly favor
- 35% Somewhat favor
- 8% Somewhat oppose
- 5% Strongly oppose
- 6% Not sure

9 Suppose you had a choice between two candidates for office. One candidate would require new data centers to generate their own electricity. The other would ban the creation of new data centers. For whom would you vote?*

- 64% The candidate who would require new data centers to generate their own electricity
- 28% The candidate who would ban the creation of new data centers
- 8% Not sure

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Methodology

This survey of 1,000 Registered Voters was conducted online by Scott Rasmussen on July 28-29, 2026. Field work for the survey was conducted by RMG Research, Inc. Certain quotas were applied, and the sample was lightly weighted by geography, gender, age, race, education, internet usage, and political party to reasonably reflect the nation's population of Registered Voters. Other variables were reviewed to ensure that the final sample is representative of that population.

The margin of sampling error for the full sample is +/- 3.1 percentage points.

This survey was paid for by Napolitan News Service as part of the service provided for our Gold Circle Members.