



Napolitan News Service Survey

Of 1,000 Registered Voters

Conducted August 3-4, 2026

1 From what you know, are businesses in your area more likely to be hiring people or laying people off?*

26% Hiring
29% Laying off
30% Neither
15% Not sure

Total			
	Hiring	Laying off	Net
August 3-4, 2026	26%	29%	-3
February 17-18, 2026	29%	25%	+4
December 1-2, 2025	29%	30%	-1
September 8-9, 2025	29%	32%	-3
June 30-July 1, 2025	31%	25%	+6
May 27-28, 2025	29%	28%	+1
March 31-April 1, 2025	27%	30%	-3
September 9-10, 2024	27%	30%	-3
Source: Napolitan News Service			

Conducted by RMG Research, Inc. August 3-4, 2026

Margin of Sampling Error: +/- 3.1 percentage points



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2 Is this a good time to be looking for a job, or a bad time?*

14% Very good
27% Somewhat good
30% Somewhat bad
14% Very bad
14% Not sure

Total			
	Good	Bad	Net
August 3-4, 2026	41%	44%	-3
February 17-18, 2026	44%	42%	+2
December 1-2, 2025	40%	47%	-7
September 8-9, 2025	46%	45%	+1
June 30-July 1, 2025	49%	38%	+11
May 27-28, 2025	47%	40%	+7
March 31-April 1, 2025	45%	41%	+4
September 9-10, 2024	65%	23%	+42
Source: Napolitan News Service			

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3 At the present time, how difficult is it for someone who has been laid off to find a good job?*

24% Very difficult
41% Somewhat difficult
19% Not very difficult
7% Not at all difficult
9% Not sure

Total			
	Very/Somewhat difficult	Not very/Not at all difficult	Net
August 3-4, 2026	65%	26%	+39
February 17-18, 2026	61%	28%	+33
December 1-2, 2025	63%	26%	+37
September 8-9, 2025	63%	28%	+35
June 30-July 1, 2025	63%	26%	+37
May 27-28, 2025	61%	26%	+35
March 31-April 1, 2025	63%	27%	+36
September 9-10, 2024	45%	45%	EVEN
Source: Napolitan News Service			

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Methodology

This survey of 1,000 Registered Voters was conducted online by Scott Rasmussen on August 3-4, 2026. Field work for the survey was conducted by RMG Research, Inc. Certain quotas were applied, and the sample was lightly weighted by geography, gender, age, race, education, internet usage, and political party to reasonably reflect the nation's population of Registered Voters. Other variables were reviewed to ensure that the final sample is representative of that population.

The margin of sampling error for the full sample is +/- 3.1 percentage points.

This survey was paid for by Napolitan News Service as part of the service provided for our Gold Circle Members.