



Napolitan News Service Survey
Of 1,000 Registered Voters
Conducted August 31-September 1, 2026

1 How closely have you followed recent news stories about tariffs?*

22% Very closely
46% Somewhat closely
23% Not very closely
7% Not at all closely
2% Not sure

Total	
	Very closely
August 31-September 1, 2026	22%
July 28-29, 2026	26%
February 23-24, 2026	23%
February 2, 2026	23%
November 12-13, 2025	29%
July 28-29, 2025	26%
July 14-15, 2025	27%
July 7-8, 2025	26%
April 28-29, 2025	30%
April 14-15, 2025	30%
April 7-8, 2025	32%
March 31- April 1, 2025	27%
March 17-18, 2025	33%
February 18-19, 2025	25%
February 11-12, 2025	31%
February 3-4, 2025	34%
Source: Napolitan News Service	

Conducted by RMG Research, Inc. August 31-September 1, 2026
Margin of Sampling Error: +/- 3.1 percentage points



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2 Do you approve or disapprove of the way that President Trump is handling the issue of tariffs?*

15% Strongly approve
21% Somewhat approve
18% Somewhat disapprove
40% Strongly disapprove
5% Not sure

Total			
	Approve	Disapprove	Net
August 31-September 1, 2026	36%	58%	-22
July 28-29, 2026	38%	59%	-21
February 23-24, 2026	40%	55%	-15
February 2, 2026	44%	52%	-8
November 12-13, 2025	45%	51%	-6
July 28-29, 2025	42%	52%	-7
July 14-15, 2025	45%	47%	-2
July 7-8, 2025	44%	50%	-6
June 2-3, 2025	48%	47%	+1
May 29, 2025	46%	52%	-6
May 12-13, 2025	47%	48%	-1
April 28-29, 2025	41%	53%	-12
April 14-15, 2025	41%	54%	-13
April 7-8, 2025	43%	50%	-7
March 31- April 1, 2025	42%	52%	-10
March 17-18, 2025	43%	49%	-6
February 18-19, 2025	44%	47%	-3
Source: Napolitan News Service			

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3 Have President Trump's tariffs been good for the economy or bad for the economy?*

12% Very good
20% Somewhat good
20% Somewhat bad
39% Very bad
10% Not sure

Total			
	Good	Bad	Net
August 31-September 1, 2026	32%	59%	-27
July 28-29, 2026	28%	65%	-37
February 23-24, 2026	38%	50%	-12
February 2, 2026	41%	50%	-9
November 12-13, 2025	42%	48%	-6
July 14-15, 2025*	46%	44%	+2
July 7-8, 2025	42%	48%	-6
April 28-29, 2025	36%	52%	-16
March 17-18, 2025	40%	47%	-7
February 18-19, 2025	42%	45%	-3
Source: Napolitan News Service			

*Previously asked as "If implemented, would President Trump's tariff plan be good for the economy or bad for the economy?"

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4 Have President Trump's tariffs caused prices on consumer goods to go up or down?*

69% Go up
11% Go down
11% No impact
9% Not sure

Total			
	Go up	Go down	Net
August 31-September 1, 2026	69%	11%	+58
July 28-29, 2026	75%	8%	+67
February 23-24, 2026	63%	12%	+51
February 2, 2026	59%	13%	+46
November 12-13, 2025	73%	9%	+64
July 14-15, 2025*	61%	17%	+44
July 7-8, 2025	64%	13%	+51
April 28-29, 2025	64%	15%	+49
March 17-18, 2025	61%	17%	+44
February 18-19, 2025	58%	17%	+41
Source: Napolitan News Service			

**Previously asked as "Would President Trump's tariff plan cause prices on consumer goods to go up or down?"*

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Methodology

This survey of 1,000 Registered Voters was conducted online by Scott Rasmussen on August 31-September 1, 2026. Field work for the survey was conducted by RMG Research, Inc. Certain quotas were applied, and the sample was lightly weighted by geography, gender, age, race, education, internet usage, and political party to reasonably reflect the nation's population of Registered Voters. Other variables were reviewed to ensure that the final sample is representative of that population.

The margin of sampling error for the full sample is +/- 3.1 percentage points.

This survey was paid for by Napolitan News Service as part of the service provided for our Gold Circle Members.