NAPOLITAN
NEWS SERVICE

Napolitan News Service Survey
Of 1,000 Registered Voters
Conducted October 26-27, 2026

1 From what you know, are businesses in your area more likely to be hiring people or laying people off?*

27% Hiring
33% Laying off
24% Neither
16% Not sure

Total			
	Hiring	**Laying off**	**Net**
October 26-27, 2026	27%	33%	-6
August 3-4, 2026	26%	29%	-3
February 17-18, 2026	29%	25%	+4
December 1-2, 2025	29%	30%	-1
September 8-9, 2025	29%	32%	-3
June 30-July 1, 2025	31%	25%	+6
May 27-28, 2025	29%	28%	+1
March 31-April 1, 2025	27%	30%	-3
September 9-10, 2024	27%	30%	-3
Source: Napolitan News Service			

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2 Is this a good time to be looking for a job, or a bad time?*

13% Very good
28% Somewhat good
30% Somewhat bad
15% Very bad
14% Not sure

Total			
	Good	**Bad**	**Net**
October 26-27, 2026	41%	45%	-4
August 3-4, 2026	41%	44%	-3
February 17-18, 2026	44%	42%	+2
December 1-2, 2025	40%	47%	-7
September 8-9, 2025	46%	45%	+1
June 30-July 1, 2025	49%	38%	+11
May 27-28, 2025	47%	40%	+7
March 31-April 1, 2025	45%	41%	+4
September 9-10, 2024	65%	23%	+42
Source: Napolitan News Service			

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3 At the present time, how difficult is it for someone who has been laid off to find a good job?*

19%	Very difficult
44%	Somewhat difficult
18%	Not very difficult
8%	Not at all difficult
11%	Not sure

Total			
	Very/Somewhat difficult	**Not very/Not at all difficult**	**Net**
October 26-27, 2026	63%	26%	+37
August 3-4, 2026	65%	26%	+39
February 17-18, 2026	61%	28%	+33
December 1-2, 2025	63%	26%	+37
September 8-9, 2025	63%	28%	+35
June 30-July 1, 2025	63%	26%	+37
May 27-28, 2025	61%	26%	+35
March 31-April 1, 2025	63%	27%	+36
September 9-10, 2024	45%	45%	EVEN
Source: Napolitan News Service			

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Methodology

This survey of 1,000 Registered Voters was conducted online by Scott Rasmussen on October 26-27, 2026. Field work for the survey was conducted by RMG Research, Inc. Certain quotas were applied, and the sample was lightly weighted by geography, gender, age, race, education, internet usage, and political party to reasonably reflect the nation's population of Registered Voters. Other variables were reviewed to ensure that the final sample is representative of that population.

The margin of sampling error for the full sample is +/- 3.1 percentage points.

This survey was paid for by Napolitan News Service as part of the service provided for our Gold Circle Members.