NAPOLITAN
NEWS SERVICE

Napolitan News Service Survey
Of 1,000 Registered Voters
Conducted November 9-10, 2026

1 How do you rate the U.S. economy these days?*

5%	Excellent
15%	Good
33%	Fair
46%	Poor
1%	Not sure

Total

	Total		Mainstreet		Elite and Elite Adj	
	Excellent /Good	Poor	Excellent /Good	Poor	Excellent /Good	Poor
November 9-10, 2026	20%	46%	19%	47%	23%	46%
October 26-27, 2026	31%	41%	28%	44%	38%	36%
October 12-13, 2026	21%	48%	19%	49%	26%	44%
September 28-29, 2026	28%	43%	24%	46%	39%	36%
September 14-15, 2026	31%	38%	28%	41%	40%	33%
August 31-September 1, 2026	29%	39%	23%	41%	42%	35%
August 17, 2026	30%	42%	28%	44%	33%	40%
August 3-4, 2026	27%	41%	25%	40%	32%	42%
July 20-21, 2026	27%	39%	25%	40%	33%	37%
July 6-7, 2026	27%	36%	23%	39%	37%	30%
June 22-23, 2026	28%	42%	28%	42%	29%	40%
June 8-9, 2026	28%	41%	24%	44%	35%	36%
May 26, 2026	25%	42%	24%	46%	27%	34%

Source: Napolitan News Service

Conducted by RMG Research, Inc. November 9-10, 2026
Margin of Sampling Error: +/- 3.1 percentage points

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2 Is the U.S. economy getting better or worse?*

5%	Much better
14%	Somewhat better
18%	About the same
32%	Somewhat worse
29%	Much worse
2%	Not sure

Total

	Total		Mainstreet		Elite and Elite Adj	
	Better	Worse	Better	Worse	Better	Worse
November 9-10, 2026	19%	61%	17%	62%	21%	58%
October 26-27, 2026	25%	56%	20%	58%	34%	51%
October 12-13, 2026	20%	59%	19%	60%	26%	55%
September 28-29, 2026	23%	56%	20%	62%	29%	45%
September 14-15, 2026	32%	52%	28%	54%	39%	47%
August 31-September 1, 2026	25%	51%	19%	54%	36%	44%
August 17, 2026	27%	52%	25%	54%	30%	46%
August 3-4, 2026	24%	53%	23%	51%	27%	56%
July 20-21, 2026	23%	51%	20%	54%	29%	48%
July 6-7, 2026	24%	52%	23%	55%	28%	45%
June 22-23, 2026	26%	54%	25%	54%	26%	55%
June 8-9, 2026	22%	59%	19%	60%	27%	57%
May 26, 2026	23%	57%	24%	58%	21%	56%

Source: Napolitan News Service

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3 How do you rate your personal finances these days?*

9%	Excellent
27%	Good
40%	Fair
24%	Poor
1%	Not sure

Total

	Total		Mainstreet		Elite and Elite Adj	
	Excellent /Good	Poor	Excellent /Good	Poor	Excellent /Good	Poor
November 9-10, 2026	36%	24%	30%	29%	48%	13%
October 26-27, 2026	40%	21%	31%	26%	57%	11%
October 12-13, 2026	35%	29%	28%	34%	54%	15%
September 28-29, 2026	40%	22%	31%	29%	60%	8%
September 14-15, 2026	42%	23%	35%	28%	56%	12%
August 31-September 1, 2026	38%	22%	27%	27%	62%	12%
August 17, 2026	39%	22%	33%	25%	53%	16%
August 3-4, 2026	41%	20%	34%	24%	54%	13%
July 20-21, 2026	41%	22%	34%	26%	55%	14%
July 6-7, 2026	41%	24%	32%	28%	60%	14%
June 22-23, 2026	40%	23%	38%	27%	47%	16%
June 8-9, 2026	39%	23%	31%	27%	56%	15%
May 26, 2026	40%	22%	32%	28%	57%	8%

Source: Napolitan News Service

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4 Are your personal finances getting better or worse these days?*

8%	Much better
16%	Somewhat better
36%	About the same
23%	Somewhat worse
16%	Much worse
1%	Not sure

Total

	Total		Mainstreet		Elite and Elite Adj	
	Better	Worse	Better	Worse	Better	Worse
November 9-10, 2026	24%	39%	20%	41%	31%	35%
October 26-27, 2026	29%	37%	23%	40%	39%	31%
October 12-13, 2026	24%	45%	20%	49%	31%	37%
September 28-29, 2026	28%	38%	23%	46%	36%	24%
September 14-15, 2026	30%	34%	26%	38%	39%	25%
August 31-September 1, 2026	27%	35%	21%	42%	39%	23%
August 17, 2026	29%	38%	25%	43%	36%	28%
August 3-4, 2026	25%	37%	24%	38%	27%	34%
July 20-21, 2026	27%	37%	22%	38%	39%	32%
July 6-7, 2026	29%	34%	24%	40%	40%	21%
June 22-23, 2026	27%	36%	25%	38%	31%	31%
June 8-9, 2026	23%	39%	20%	43%	30%	33%
May 26, 2026	26%	36%	23%	40%	35%	28%

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5 Is the United States currently in a recession?*

40% Yes
36% No
25% Not sure

Total						
	Total		Mainstreet		Elite and Elite Adj	
	Yes	No	Yes	No	Yes	No
November 9-10, 2026	40%	36%	41%	35%	36%	37%
October 26-27, 2026	38%	38%	40%	34%	33%	47%
October 12-13, 2026	43%	36%	44%	33%	41%	44%
September 28-29, 2026	39%	38%	41%	36%	35%	44%
September 14-15, 2026	40%	39%	41%	36%	37%	46%
August 31-September 1, 2026	36%	40%	36%	36%	35%	47%
August 17, 2026	41%	36%	37%	36%	48%	37%
August 3-4, 2026	34%	40%	32%	40%	39%	40%
July 20-21, 2026	36%	38%	34%	35%	42%	43%
July 6-7, 2026	36%	36%	37%	33%	34%	40%
June 22-23, 2026	38%	39%	37%	39%	40%	38%
June 8-9, 2026	35%	40%	36%	37%	35%	45%
May 26, 2026	38%	35%	37%	35%	42%	34%
May 11-12, 2026	35%	38%	37%	35%	33%	34%
April 27-28, 2026	38%	36%	39%	33%	35%	42%

Source: Napolitan News Service

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6 Thinking about basic household expenses like food, clothing, and utilities, are you spending more, less, or about the same amount as you were a year ago?*

32%	Much more
34%	Somewhat more
10%	Somewhat less
9%	Much less
13%	About the same amount
1%	Not sure

Total			
	More	**Less**	**Net**
November 9-10, 2026	66%	19%	+47
August 17, 2026	65%	19%	+46
May 26, 2026	64%	20%	+44
March 2-3, 2026	57%	23%	+34
November 3-4, 2025	62%	23%	+39
April 28-29, 2025	57%	23%	+34
February 3-4, 2025	64%	21%	+43
Source: Napolitan News Service			

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Methodology

This survey of 1,000 Registered Voters was conducted online by Scott Rasmussen on November 9-10, 2026. Field work for the survey was conducted by RMG Research, Inc. Certain quotas were applied, and the sample was lightly weighted by geography, gender, age, race, education, internet usage, and political party to reasonably reflect the nation's population of Registered Voters. Other variables were reviewed to ensure that the final sample is representative of that population.

The margin of sampling error for the full sample is +/- 3.1 percentage points.

This survey was paid for by Napolitan News Service as part of the service provided for our Gold Circle Members.