NAPOLITAN
NEWS SERVICE

Napolitan News Service Survey
Of 1,000 Registered Voters
Conducted November 9-10, 2026

1 How closely have you followed recent news stories about tariffs?*

24%	Very closely
38%	Somewhat closely
27%	Not very closely
10%	Not at all closely
2%	Not sure

Total	
	Very closely
November 9-10, 2026	24%
September 14-15, 2026	26%
August 31-September 1, 2026	22%
July 28-29, 2026	26%
February 23-24, 2026	23%
February 2, 2026	23%
November 12-13, 2025	29%
July 28-29, 2025	26%
July 14-15, 2025	27%
July 7-8, 2025	26%
April 28-29, 2025	30%
April 14-15, 2025	30%
April 7-8, 2025	32%
March 31- April 1, 2025	27%
March 17-18, 2025	33%
February 18-19, 2025	25%
Source: Napolitan News Service	

Conducted by RMG Research, Inc. November 9-10, 2026
Margin of Sampling Error: +/- 3.1 percentage points

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2 Do you approve or disapprove of the way that President Trump is handling the issue of tariffs?*

12%	Strongly approve
20%	Somewhat approve
16%	Somewhat disapprove
45%	Strongly disapprove
7%	Not sure

Total			
	Approve	**Disapprove**	**Net**
November 9-10, 2026	32%	61%	-29
September 14-15, 2026	39%	55%	-16
August 31-September 1, 2026	36%	58%	-22
July 28-29, 2026	38%	59%	-21
February 23-24, 2026	40%	55%	-15
February 2, 2026	44%	52%	-8
November 12-13, 2025	45%	51%	-6
July 28-29, 2025	42%	52%	-7
July 14-15, 2025	45%	47%	-2
July 7-8, 2025	44%	50%	-6
June 2-3, 2025	48%	47%	+1
May 29, 2025	46%	52%	-6
May 12-13, 2025	47%	48%	-1
April 28-29, 2025	41%	53%	-12
April 14-15, 2025	41%	54%	-13
April 7-8, 2025	43%	50%	-7
March 31- April 1, 2025	42%	52%	-10
Source: Napolitan News Service			

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3 Have President Trump's tariffs been good for the economy or bad for the economy?*

9%	Very good
18%	Somewhat good
18%	Somewhat bad
46%	Very bad
9%	Not sure

Total			
	Good	**Bad**	**Net**
November 9-10, 2026	27%	64%	-37
August 31-September 1, 2026	32%	59%	-27
July 28-29, 2026	28%	65%	-37
February 23-24, 2026	38%	50%	-12
February 2, 2026	41%	50%	-9
November 12-13, 2025	42%	48%	-6
July 14-15, 2025*	46%	44%	+2
July 7-8, 2025	42%	48%	-6
April 28-29, 2025	36%	52%	-16
March 17-18, 2025	40%	47%	-7
February 18-19, 2025	42%	45%	-3
Source: Napolitan News Service			

*Previously asked as "*If implemented, would President Trump's tariff plan be good for the economy or bad for the economy?*"

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4 Have President Trump's tariffs caused prices on consumer goods to go up or down?*

69% Go up
10% Go down
12% No impact
9% Not sure

Total			
	Go up	**Go down**	**Net**
November 9-10, 2026	69%	10%	+59
August 31-September 1, 2026	69%	11%	+58
July 28-29, 2026	75%	8%	+67
February 23-24, 2026	63%	12%	+51
February 2, 2026	59%	13%	+46
November 12-13, 2025	73%	9%	+64
July 14-15, 2025*	61%	17%	+44
July 7-8, 2025	64%	13%	+51
April 28-29, 2025	64%	15%	+49
March 17-18, 2025	61%	17%	+44
February 18-19, 2025	58%	17%	+41
Source: Napolitan News Service			

*Previously asked as "*Would President Trump's tariff plan cause prices on consumer goods to go up or down?*"

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Methodology

This survey of 1,000 Registered Voters was conducted online by Scott Rasmussen on November 9-10, 2026. Field work for the survey was conducted by RMG Research, Inc. Certain quotas were applied, and the sample was lightly weighted by geography, gender, age, race, education, internet usage, and political party to reasonably reflect the nation's population of Registered Voters. Other variables were reviewed to ensure that the final sample is representative of that population.

The margin of sampling error for the full sample is +/- 3.1 percentage points.

This survey was paid for by Napolitan News Service as part of the service provided for our Gold Circle Members.