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Napolitan News Service Survey
of 1,000 Registered Voters
Conducted November 9-10, 2026

1a [Among all voters] Are you considering buying a home in the near future?*

65% Not asked, own a home
11% Yes
18% No
6% Not sure

Total			
	Yes	**No**	**Net**
November 9-10, 2026	11%	18%	-7
August 19-20, 2024	14%	15%	-1
Source: Napolitan News Service			

1b [Among non-homeowners] Are you considering buying a home in the near future?*

30% Yes
52% No
18% Not sure

Total			
	Yes	**No**	**Net**
November 9-10, 2026	30%	52%	-22
August 19-20, 2024	41%	44%	-3
May 1-2, 2024	34%	47%	-13
Source: Napolitan News Service			

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2a [Among all voters] How likely is it that you will ever buy a home?*

76%	Not asked, own a home or are not considering buying soon
2%	Very likely
5%	Somewhat likely
6%	Not very likely
8%	Not at all likely
3%	Not sure

Total			
	Very/Somewhat likely	**Not very/Not at all likely**	**Net**
November 9-10, 2026	7%	14%	-7
August 19-20, 2024	5%	13%	-8
Source: Napolitan News Service			

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2b [Among non-homeowners who are not considering buying soon] How likely is it that you will ever buy a home?*

8%	Very likely
21%	Somewhat likely
25%	Not very likely
35%	Not at all likely
11%	Not sure

Total			
	Very/Somewhat likely	**Not very/Not at all likely**	**Net**
November 9-10, 2026	29%	60%	-31
August 19-20, 2024	23%	60%	-37
May 1-2, 2024	34%	58%	-24
Source: Napolitan News Service			

3a [Among all voters] Are you personally able to purchase a home at this time?*

89%	Not asked, own a home or are not considering buying a home in the near future
2%	Yes
8%	No
0%	Not sure

Total			
	Yes	**No**	**Net**
November 9-10, 2026	2%	8%	-6
August 19-20, 2024*	14%	15%	-1
Source: Napolitan News Service			

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3b [Among those considering buying a home in the near future] Are you personally able to purchase a home at this time?*

23% Yes
74% No
4% Not sure

Total			
	Yes	**No**	**Net**
November 9-10, 2026	23%	74%	-51
August 19-20, 2024*	41%	44%	-3
May 1-2, 2024	34%	47%	-13
Source: Napolitan News Service			

4a [Among all voters] Generally speaking, is this a good time for someone to buy a first home?*

65% Not asked, own a home
5% Yes
24% No
7% Not sure

Total			
	Yes	**No**	**Net**
November 9-10, 2026	5%	24%	-19
August 19-20, 2024	4%	24%	-20
Source: Napolitan News Service			

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4b [Among non-homeowners] Generally speaking, is this a good time for someone to buy a first home?*

13% Yes
68% No
19% Not sure

Total			
	Yes	**No**	**Net**
November 9-10, 2026	13%	68%	-55
August 19-20, 2024	11%	68%	-57
May 1-2, 2024	9%	74%	-65
Source: Napolitan News Service			

5a [Among all voters] Has your home increased in value over the last year?*

35% Not asked, do not own a home
37% Yes
17% No
11% Not sure

Total			
	Yes	**No**	**Net**
November 9-10, 2026	37%	17%	+20
August 19-20, 2024	44%	10%	+34
Source: Napolitan News Service			

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5b [Among homeowners] Has your home increased in value over the last year?*

56% Yes
26% No
17% Not sure

Total			
	Yes	**No**	**Net**
November 9-10, 2026	56%	26%	+30
August 19-20, 2024	68%	16%	+52
May 1-2, 2024	64%	14%	+50
July 31-August 1, 2023	59%	24%	+35
September 27-28, 2022	57%	24%	+33
May 12-14, 2022	68%	16%	+52
Source: Napolitan News Service			

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6a [Among all voters] If you sold your home today, what would it cost to buy a comparable home in your area?*

35% Not asked, do not own a home
20% Much more than my current home is worth
22% Somewhat more than my current home is worth
17% About the same as my current home
2% Somewhat less than my current home is worth
1% Much less than my current home is worth
3% Not sure

Total				
	Total more	**About the same**	**Total less**	**Net**
November 9-10, 2026	42%	17%	3%	+39
August 19-20, 2024	47%	12%	3%	+44
Source: Napolitan News Service				

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6b [Among homeowners] If you sold your home today, what would it cost to buy a comparable home in your area?*

31%	Much more than my current home is worth
34%	Somewhat more than my current home is worth
26%	About the same as my current home
4%	Somewhat less than my current home is worth
1%	Much less than my current home is worth
4%	Not sure

Total				
	Total more	**About the same**	**Total less**	**Net**
November 9-10, 2026	65%	26%	5%	+60
August 19-20, 2024	71%	19%	4%	+67
May 1-2, 2024	69%	21%	3%	+66
July 31-August 1, 2023	63%	23%	7%	+56
September 27-28, 2022	60%	27%	5%	+55
May 12-14, 2022	61%	26%	9%	+52
Source: Napolitan News Service				

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7a [Among all voters] Looking ahead to a year from now, is your home likely to be worth more, worth less, or about the same?*

35% Not asked, do not own a home
7% Much more
24% Somewhat more
23% About the same
3% Somewhat less
1% Much less
7% Not sure

Total				
	Total more	**About the same**	**Total less**	**Net**
November 9-10, 2026	31%	23%	4%	+27
August 19-20, 2024	38%	17%	4%	+34
Source: Napolitan News Service				

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7b [Among homeowners] Looking ahead to a year from now, is your home likely to be worth more, worth less, or about the same?*

11%	Much more
36%	Somewhat more
36%	About the same
5%	Somewhat less
1%	Much less
10%	Not sure

Total				
	Total more	**About the same**	**Total less**	**Net**
November 9-10, 2026	47%	36%	6%	+41
August 19-20, 2024	58%	26%	6%	+52
May 1-2, 2024	53%	33%	4%	+49
September 27-28, 2022	34%	32%	21%	+13
May 12-14, 2022	43%	25%	9%	+34
Source: Napolitan News Service				

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8a [Among all voters] Generally speaking, is this a good time to buy a home?*

35% Not asked, do not own a home
12% Yes
41% No
12% Not sure

Total			
	Yes	**No**	**Net**
November 9-10, 2026	12%	41%	-29
August 19-20, 2024	16%	35%	-19
Source: Napolitan News Service			

8b [Among homeowners] Generally speaking, is this a good time to buy a home?*

19% Yes
63% No
18% Not sure

Total			
	Yes	**No**	**Net**
November 9-10, 2026	19%	63%	-44
August 19-20, 2024	24%	54%	-30
May 1-2, 2024	14%	67%	-53
Source: Napolitan News Service			

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Methodology

This survey of 1,000 Registered Voters was conducted online by Scott Rasmussen on November 9-10, 2026. Field work for the survey was conducted by RMG Research, Inc. Certain quotas were applied, and the sample was lightly weighted by geography, gender, age, race, education, internet usage, and political party to reasonably reflect the nation's population of Registered Voters. Other variables were reviewed to ensure that the final sample is representative of that population.

The margin of sampling error for the full sample is +/- 3.1 percentage points.

This survey was paid for by RMG Research, Inc. as part of the service provided for our Gold Circle Members.