

Napolitan News Wisconsin Survey of 787 Likely Voters Conducted October 10-16, 2024

If the election for U.S. Senate were held today, would you vote for Republican Eric Hovde or Democrat Tammy Baldwin?

	TOTAL	Gender		Age					Race		Party				
	Total	Men	Wom	18-34	35-44	45-54	55-64	65+	White	Other	GOP	Lean GOP	Ind	Lean Dem	Dem
Republican Eric Hovde	46%	51%	41%	32%	40%	36%	58%	51%	49%	29%	90%	85%	36%	2%	2%
Democrat Tammy Baldwin	49%	45%	53%	57%	53%	59%	38%	48%	47%	64%	6%	8%	56%	95%	94%
Some other candidate	2%	2%	1%	2%	4%	1%	2%	1%	1%	3%	0%	5%	3%	2%	1%
Would not vote	1%	0%	1%	5%	1%	0%	0%	0%	1%	1%	1%	0%	1%	0%	1%
Not sure	2%	1%	4%	4%	3%	5%	2%	0%	2%	3%	3%	3%	4%	0%	2%

Results with leaners

	TOTAL	Gender		Age					Race		Party				
	Total	Men	Wom	18-34	35-44	45-54	55-64	65+	White	Other	GOP	Lean GOP	Ind	Lean Dem	Dem
Republican Eric Hovde	47%	52%	41%	33%	40%	37%	58%	51%	49%	30%	90%	87%	36%	2%	2%
Democrat Tammy Baldwin	50%	46%	54%	58%	55%	61%	39%	49%	48%	64%	6%	9%	58%	96%	95%
Would not vote	1%	1%	0%	1%	1%	0%	2%	0%	1%	2%	0%	3%	3%	1%	0%
Not sure	2%	1%	4%	8%	5%	1%	1%	0%	2%	4%	3%	1%	3%	0%	3%

Are your personal finances getting better or worse these days?

	TOTAL	Gender		Age					Race		Party				
	Total	Men	Wom	18-34	35-44	45-54	55-64	65+	White	Other	GOP	Lean GOP	Ind	Lean Dem	Dem
Much better	5%	6%	4%	5%	8%	3%	4%	4%	4%	8%	2%	3%	8%	6%	7%
Somewhat better	17%	17%	17%	22%	21%	18%	13%	16%	17%	18%	7%	3%	17%	33%	27%
About the same	35%	37%	34%	35%	27%	42%	33%	38%	36%	28%	30%	39%	36%	38%	39%
Somewhat worse	27%	26%	29%	26%	27%	18%	29%	30%	27%	28%	37%	29%	29%	17%	20%
Much worse	16%	14%	17%	12%	17%	18%	20%	12%	15%	17%	24%	26%	9%	6%	7%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%

Gender	Men	49%
	Wom	51%
Age	18-34	15%
	35-44	15%
	45-54	13%
	55-64	24%
	65+	34%
Race	White	87%
	Other	13%
Party	GOP	36%
	Lean GOP	11%
	Ind	8%
	Lean Dem	10%
	Dem	34%